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NUMBER 260 JANUARY 1986

MAD

"The best things in life are free—the expensive part is paying for the dinner and movie that comes first!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher*

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LEONARD BRENNER *art director* TOM NOZKOWSKI *production*
CHARLIE KADAU, JOE RAIOLA, SARA FOWLER *editorial assistants*
DICK DE BARTOLO *creative consultant*
GLORIA ORLANDO, M.C. GAINES, TINA HOLLOWAY *subscriptions*
JACK ALBERT *lawsuits* ANNE GRIFFITHS *logistics*
CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

DEPARTMENTS

A BAD CASE OF THE RE-RUNS DEPARTMENT
"The Crummymooners" (A MAD TV Satire) 24
ALONG THE SNIDE LINES DEPARTMENT
The MAD Nasty File 13
BEHIND THE ODD-BALLS DEPARTMENT
A MAD Field Guide To Spotting Celebrities At The Movies 38
BERG'S-EYE VIEW DEPARTMENT
The Lighter Side Of 16
COMPILING IT ON AND ON DEPARTMENT
MAD's Really Relevant Book Of Lists Volume 2 40
DICK DePARTMENT
Truth In Road Signs 22
DON MARTIN DEPARTMENT
One Not So Fine Day In The Life Of Artie Charney 12
One Not So Fine Day In The Life Of Seymour Shmendrick 32
One Not So Fine Day In The Life Of Harold Qwerty 44
FREY THE UNFRIENDLY SKIES DEPARTMENT
"Traveler's Blues" (A MAD Song Parody) 10
LETTERS AND TOMATOES DEPARTMENT
Random Samplings Of Reader Mail 2
MARGINAL THINKING DEPARTMENT
"Drawn Out Dramas" by Sergio Aragones ..... **
NO POOL LIKE AN OLD POOL DEPARTMENT
"Kookcoon" (A MAD Movie Satire) 45
PRESENT TENSE, PAST IMPERFECT DEPARTMENT
"Bleak For The Future" (Another MAD Movie Satire) 4
SERGIO ARAGONES DEPARTMENT
Floppy Disk 21
THE OL' CELL GAME DEPARTMENT
New Uses For Old Batteries 8
THE ORAL MAJORITY DEPARTMENT
"Sicky Minutes" Looks At... The Molders Of Morality In Modern America 33
THE RIGHTS STUFF DEPARTMENT
A "Miranda Law" For Everyday Victims 26
WASH BORED GAMES DEPARTMENT
Laundromat Bingo 42
WHERE THE WILD THINGS STAR DEPARTMENT
Horrifying Show-Biz Clichés 29

**Various Places Around The Magazine

COVER ARTIST: JACK DAVIS COVER IDEA: HAROLD QWERTY

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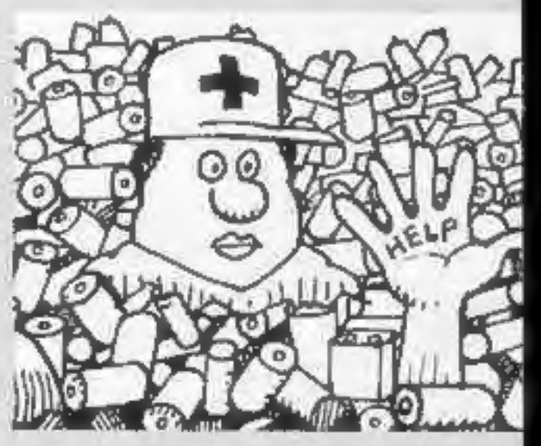
Printed in U.S.A.

VITAL FEATURES

THE MAD NASTY FILE Pg. 13

"BLEAK FOR THE FUTURE" (A MAD MOVIE SATIRE) Pg. 4

NEW USES FOR OLD BATTERIES Pg. 8



"SICKY MINUTES" (A MAD STAB AT MUCKRAKING) Pg. 33

"KOOKOON" (A MAD MOVIE SATIRE) Pg. 45

"THE CRUMMY-MOONERS" (A MAD TV SATIRE) Pg. 24

LETTERS AND TOMATOES DEPT.

THE MAD COMPUTER PROGRAM

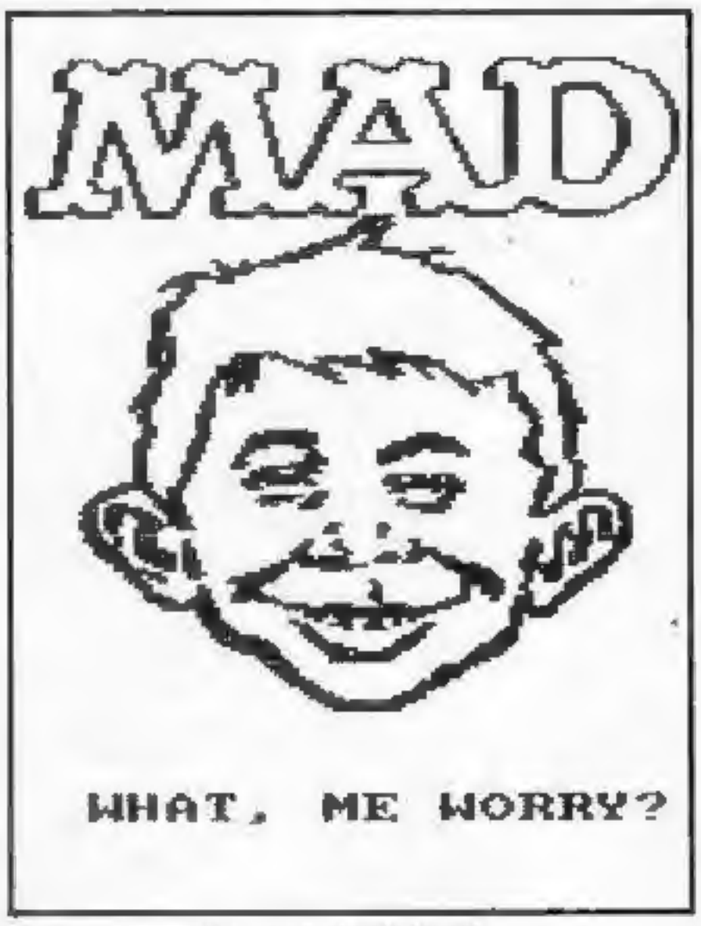
I can't believe I programmed the whole thing!!

Heather Marsh
Harvest, AL

Enclosed is our printout of Alfred's incredibly beautiful face. It gave us hours of enjoyment to punch in the data on our IBM compatible computer at work. Unfortunately, our bosses were not as happy as we were, and therefore we are asking you to please consider us for a job at your magazine!

Marjorie Blumer
Tina Dunlop
Charles Billings
Newton, MA

Sorry, but we already have enough goof-offs on our staff!—Ed.



Yes, It Does Work!

Being a nice Apple IIc computer, I would appreciate it if you could refrain from publishing any more computer programs. My user spent almost two hours typing your stupid program into me. This has made me quite ill! If you print more programs, he will continue to abuse me.

Apple IIc
programmed by Tyler Faloon
Mequon, WI

MORE COMPUTER PROGRAM

After entering your program, my computer began to fizzle, crack, smoke, and spark. Then it blew up. The entire system costs $2,000 + tax. Who do I bill?

Ben Youngdahl
Sioux Falls, SD

All matters such as this must be handled in person at our customer service office in Backtash, South Korea!—Ed.

I'm an IBM PC user. After bribing my sister to type in all the DATA statements, I added these two lines:
95 PAINT (154,77),2
96 PAINT (200,30),1,2
One line paints Alfred's hair, and the other paints the MAD logo green, Try it!

Francis S. Lim
Somewhere, USA

A "GOOFIE" LETTER

Hey, in your movie satire "The Goofies" you completely left out the character Stephanie! Not only that, but you got onto Pepsi for being in the movie so much but didn't admit that MAD was too! Way to go, guys!

Jenny Walker
Panama City, FL

True, but unlike Pepsi, we didn't have to pay a bundle to get mentioned!—Ed.

MAD CELEBRITY STUPORMARKET

Your article by Charlie Kadau, Joe Raiola and Bob Clarke, "MAD's Celebrity Supermarket" (MAD #258), inspired me to begin work on "The Usual Gang of Idiots Supermarket." It features such products as "William M. GAINES-burgers," "Lou SILVERSTONE Cookware," "Dave BERG's-Eye Frozen Vegetables," "Paul COKEr-Cola," and of course, "Bob CLARKE Bars"!

Bernie Mendoza
Upper Darby, PA

You forgot "Jack ALBERT-in-a-Can" tobacco!—Ed.

"MAD's Celebrity Supermarket" had 12 items or less. You barely made it into the "ecchs-press" lane!

Rod Lott
Oklahoma City, OK

HEY, COMMODORE USERS!

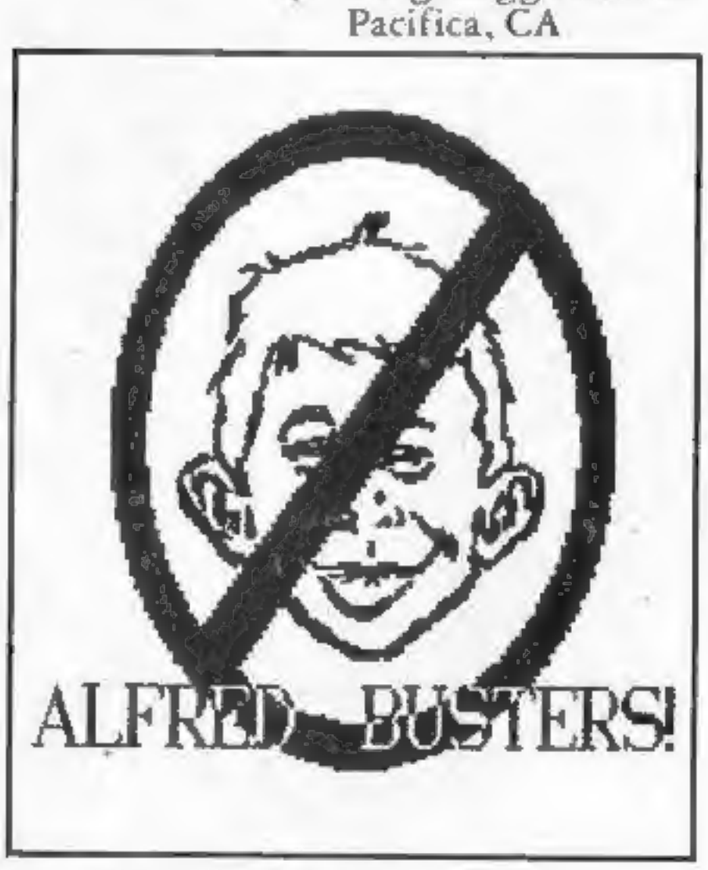
Since we published the Alfred E. Neuman program, we have learned that there are several generations of the Commodore 64, each with a different "Basic Rom." If the program isn't running on your machine, first try changing the end of line 80 from (Y2—YC) to (Y2+YC). If it *still* doesn't run, try convincing someone to buy you a new computer!—Ed.

As everyone who has seen the movie "The Goonies" knows, the solution to the pirate map leading to the hidden treasure was inspired by Al Jaffee's Fold-Ins. Above, Mikey (Sean Astin) seems engrossed in MAD Super Special #12!

COMEDY IN ERRORS

I bought issue #258 and started in on the Alfred E. Neuman picture program. For some strange reason, mine didn't turn out quite right! Take a look at my printout. I think there is a MINOR data error somewhere!

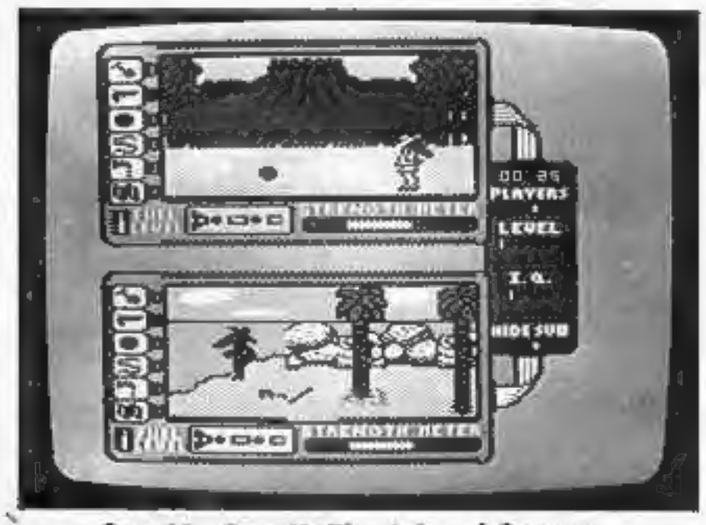
Greg Maggioncalda
Pacifica, CA



MORE COMPUTER SPY-JINKS

It's time to celebrate! The long-awaited sequel to the Spy Vs. Spy computer game, "Spy Vs. Spy II: The Island Caper," is finally available! It's fast moving, daring, action packed and so easy to play, even *your* readers will be able to figure it out! Any questions? Contact First Star Software, 18 E. 41st St. New York, N.Y. 10017 or call (212) 532-4666.

Richard Spitalny
President, First Star
New York, N.Y.



Spy Vs. Spy II: The Island Caper

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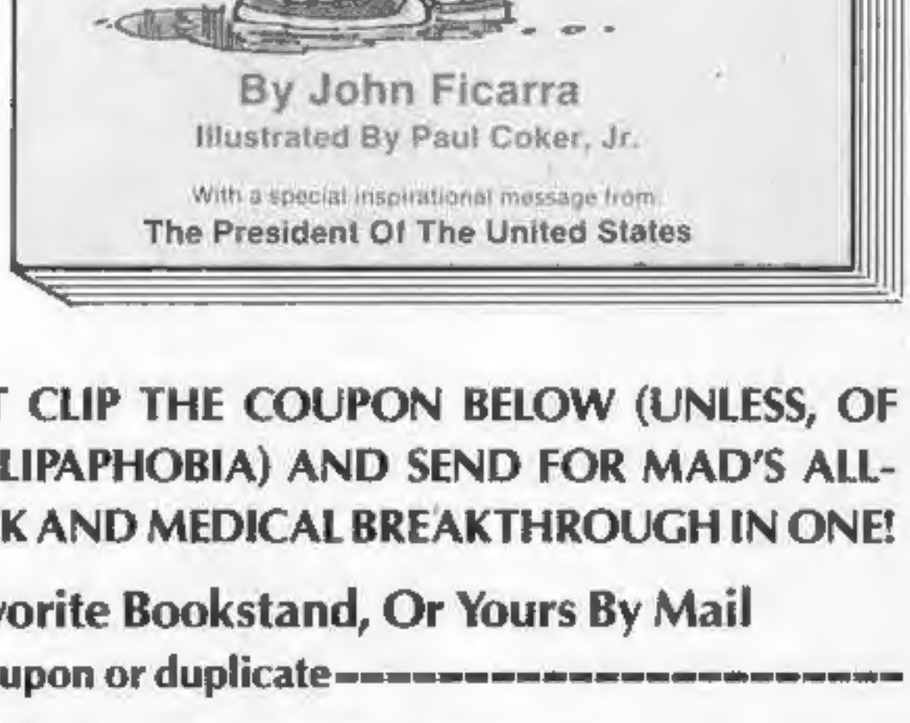
NICKEDAPHOBIA
...THE FEAR OF YOUR DOCTOR DEVELOPING HICCUPS DURING YOUR HERNIA OPERATION!

OR, WORST OF ALL

FEARAPHOBIA
...THE FEAR OF MISSING MAD'S ONLY PAPERBACK ABOUT FEARS AND PHOBIAS!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PRESENT TENSE, PAST IMPERFECT DEPT.

Steven Spielberg knows how to make kids happy! He gives them what *they want most*—movies that fulfill their dreams and wishes, like *time machines!* Kids know how to make Steven Spielberg happy! They give him what *he wants most*—movie admission money that fulfills his dreams and wishes, like a *bulging bank vault!* This latest addition to his long string of smashes sure doesn't make it look too...

BLEAK

I'm **Marquee,** a close friend of Dr. Clown here! While helping him with his various experiments, I've been blown up, burned, buried, and almost electrocuted! What **laughs!** I can't wait to find out how his latest invention—a **time machine**—is going to **mangle me!**

I'm the wild and crazy **Dr. Clown** you've just heard about **moments**—or was it **hours ago?** I'm so involved with my **time machine** that I lose track! I've amassed a **fortune** in debts, but my plan is to send the **bills** back in time before I got my **credit cards!**

I'm **Rugstain,** Dr. Clown's dog! Unlike that idiot Marquee, I **don't** enjoy the abuse I endure because of these **nutty inventions!** Like this **robot!** Why can't Clown put dogfood in a dish like **normal people!**

I'm **Deranged,** Marquee's **mother**—and **former girlfriend!** If you think **that's** weird, imagine how it feels being worried when my son's out late on a date—with **me!**

DOG FOOD

DOG FOOD

Doc, isn't plutonium very **expensive?**

Yes, but I get 2 million miles per drop in **city driving,** more with **time travel!** Of course, **your** mileage may vary!

Get ready, Marquee! I'm going to send you back **30 years** into the **past!**

Aren't you going with me, Doc?

No, I've gotta stay here and feed this **parking meter** 30 years worth of dimes so we can keep this spot **empty** for your **return!**

MADE IN JAPAN

FOR THE FUTURE

I'm **McShy,** Marquee's father as well as a **distant acquaintance!** That's not so weird—**lots** of father and son relationships are little more than distant acquaintances!

A MESSY PAIN MAN!

Q. DRUCKER

This is it, Marquee, a machine that hits **88 MPH** in **2.8 seconds! Amazing,** isn't it?

Big deal! I've got a set of wheels that does **four times** that—my **skateboard!** How come you built a **time** machine out of a **DeLorean?**

Why not? John DeLorean almost did **time** because of this machine, so it makes **perfect sense!** I've sent Rugstain back in time and the experiment worked so well that I'm thinking of sending him back twice a day so I won't have to use a **pooper scooper!** It runs on pure **plutonium...**

The **pooper scooper?**

The **time machine,** I think...

J.C.Penn...

SUMMONS FOR DRAWING DELOREAN

FIRST AID

OIL

VINEGAR

APRIL TOOLS

ARTIST: MORT DRUCKER

WRITER: DICK DE BARTOLO

Doc Clown's time machine **does** work! Here I am on the vacant lot my parent's house will be built on in the **future!** I think I'll move those surveyor's markers a little so we'll have a **corner house** like they always wanted!

VACANT LOT

LYING ES TO BE BUILT HERE YOU CAN "PLOTS" FROM

Hey, McShy, you sure are gullible! I get you every time with that corny "your shoelace is untied" routine!

Isn't it possible that my shoelaces **are untied?**

Idiot—you only wear **loafers!**

Hey, that guy must be my **future father!** He's getting **put down** by those bullies the same way he gets put down by **mom!**

PROM NIGHT

You **saved** my **life** by pushing me out of the way and getting hit by that car **yourself!** You **shouldn't have** done it!

Ah, it was **nothing!**

"Nothing?" Are you kidding? What if that driver gets **angry** 'cause he wanted to hit **me** instead of **you!**

You're even a bigger **wimp** than I thought!

Please don't say that— **compliments** make me **blush!**

PLYMOUTH

Hi, I'm **Deranged...**

I'm a bit **mixed-up** myself! What am I doing **here** in this **bedroom?**

My father was the **driver** of the **car** that **hit** you!

You mean I was **badly injured?**

No, **Calvin,** just **shaken up!** Most of your **injuries** came from trying to resist **my advances!**

BETTER WED THAN BED

Why do you call me **Calvin?**

Because your name is on your underwear— **"Calvin Klein!"**

I hate to think what you'd call me if I was wearing **"Fruit of the Loom!"**

CALVIN

Listen, Calvin, I'm not interested in just a **"sister/brother" relationship!**

How does **"mother/son"** sound to you? And you can **stop** calling me Calvin...

What **should** I call you?

Jockey!

You've **changed** your **name?**

No, I **changed** my **underwear!**

WHERE'S THE BRIEF?

DON'T WANT A GIRL, JUST LIKE THE GIRL, THAT MARRIED DEAR OLD DAD!

Doc! Doc Clown! I finally found you!

Please go away, I'm **very busy!** I'm working on a **new formula** for **Coke,** and unless I **hurry,** I won't have it ready **until 1985!**

It's me—**Marquee!** You invented a **time machine** and sent me back into the **past**—your **present**—from the **future!**

That's **utter nonsense!** But since utter nonsense is my **life's work,** I'll **accept** what you say!

You've got to **help me** get back to **1985!**

Why **bother?** It could take us **30 years** to accomplish that! It'll be 1985 **without all the hard work!**

But I've got a **mother** and a **girlfriend** there, and I like it that they're **two different people!** I've hidden the **time machine!** Let's get it over here so you can **send me back!**

AYHOUSE

Okay, Doc, just slip in some **plutonium** and I'll be on my way!

This is **1955**! I can't get **plutonium!** We need some **other** great **power source!** Any ideas?

If I was wearing **poly-ester slacks,** when the **legs rub...**

Wait! This **flyer** they handed out in **1985** says **lightning struck** the **clock tower** in **1955**—next **Saturday night!**

Lightning? Yes, **that** kind of **voltage** channeled through the **flicks conveyor** and you'll either be back in 1985 as a **young man,** or here in 1955 as a **French fry!**

Doc, why is this **photo** of my **sister** and **brother fading?**

When **natural** passing of time is **interfered** with, **evolution** is **altered!** Your **siblings** are the **result** of your parents' **marriage**—the **slightest deviation** could mean that **none** of **you** will **ever be born!**

'84

KODAK CHROMOSOME

But Doc, if my parents **never meet, never marry,** and **never have kids**—how can I **be here?**

Marquee, **science** has an answer for **everything!** Unfortunately, **movies** do **not!** So if I were you, I'd take **no chances** and **make sure** your future parents **meet** and **get started** on the **"natural process!"**

McShy, I saved **your life,** now you can save **mine!** I want you to **marry** Deranged!

But she **insults** me! She's **cold** to me! She acts as if **I didn't exist!**

That's **perfect!** It's just like you're **married already!**

IF JOE DOESN'T TAKE ME TO THE PROM, I'LL DIE! ANON.

Deranged, you **promised** me you would do **anything** I asked you to!

Yes, Marquee! I'll do **anything** you ask me to! And the **kinkier** the **better!**

Marry McShy!

AUTO EROTICA

1955

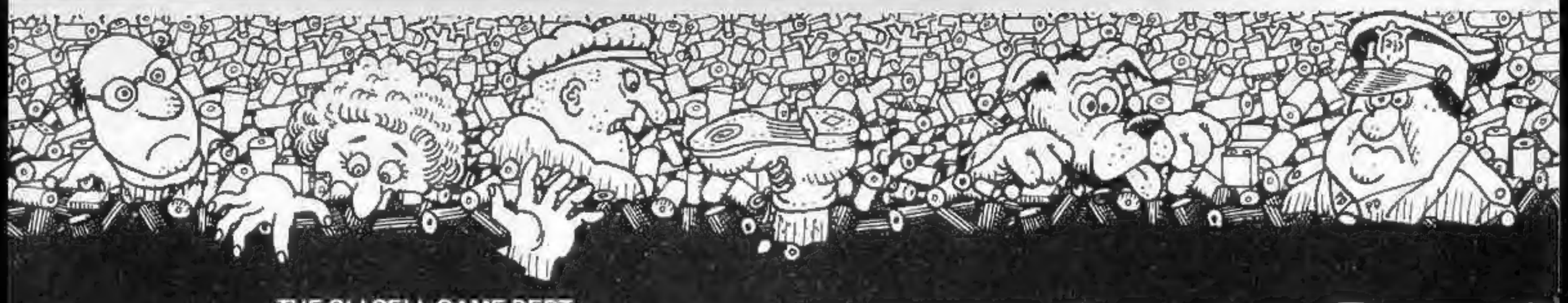
Wow! That's even **kinkier** than I expected! If I **do** marry that creep, will **that** make you **happy?**

More than **that**—it'll make me **possible!**

Well, **everything** has been set in **motion!** I'm back in the **time machine** racing down Main Street toward the **wire** Dr. Clown has attached to the clock tower! I should make contact the second the **lightning strikes** and I'll be on my way to **1985!**

And over there at the **drug store** McShy is walking hand in hand with Deranged! **How cute!** They're stopping to buy an **ice cream soda!** Oh, **no!** They're **not!** They're buying a **birth control device!** Boy, does this look **bleak for the future!**

TRA Rx DRUG STORE



THE OL' CELL GAME DEPT.

Today's streets are filled with people carrying radios, TVs, calculators, and computers. Soon they will also be filled with something else—Dead Batteries! With that in mind, here's

NEW USES

Chess Pieces

KING — *9 Volt Battery*

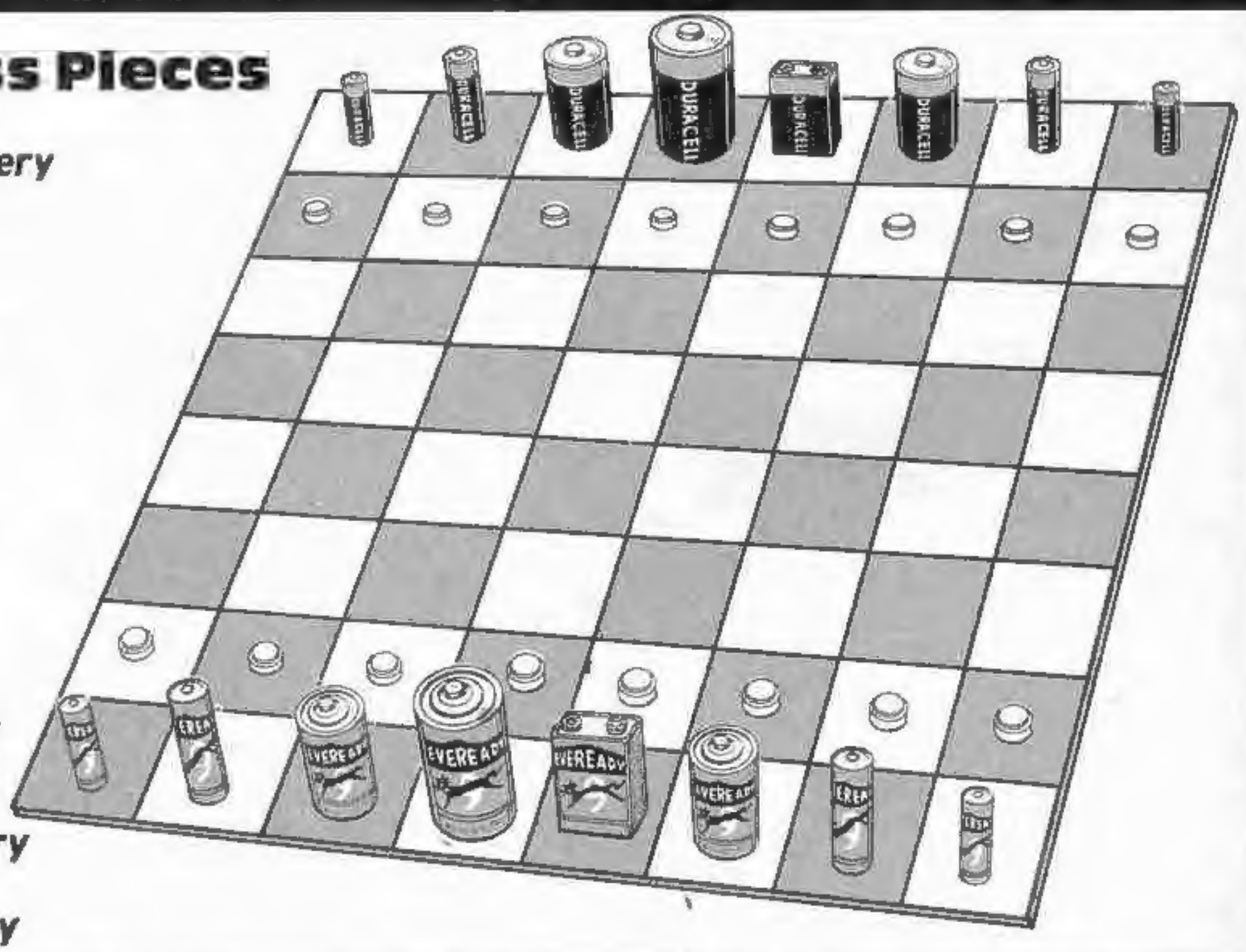
QUEEN — *D Battery*

BISHOP — *C Battery*

KNIGHT — *AA Battery*

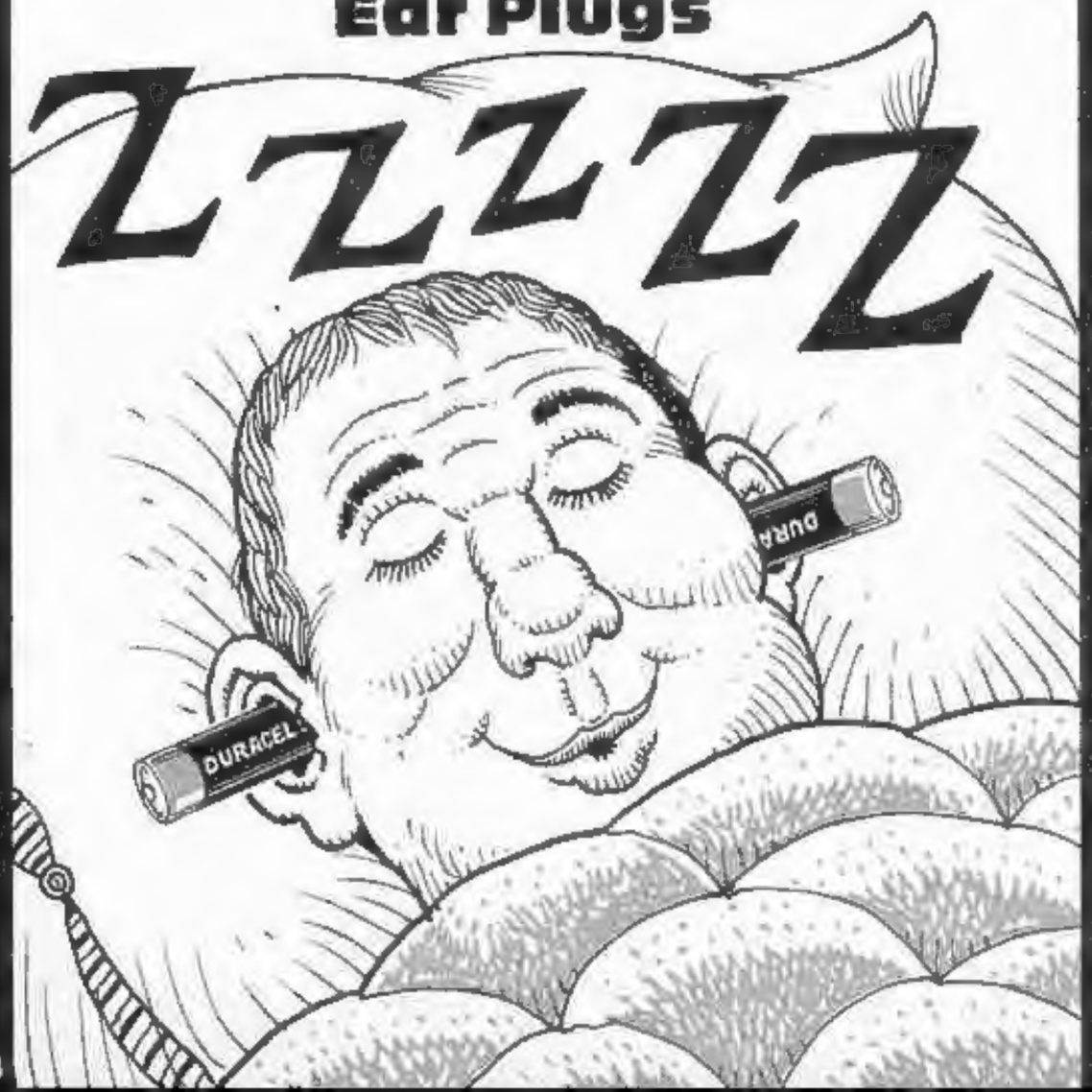
ROOK — *AAA Battery*

PAWN — *Disc Battery*

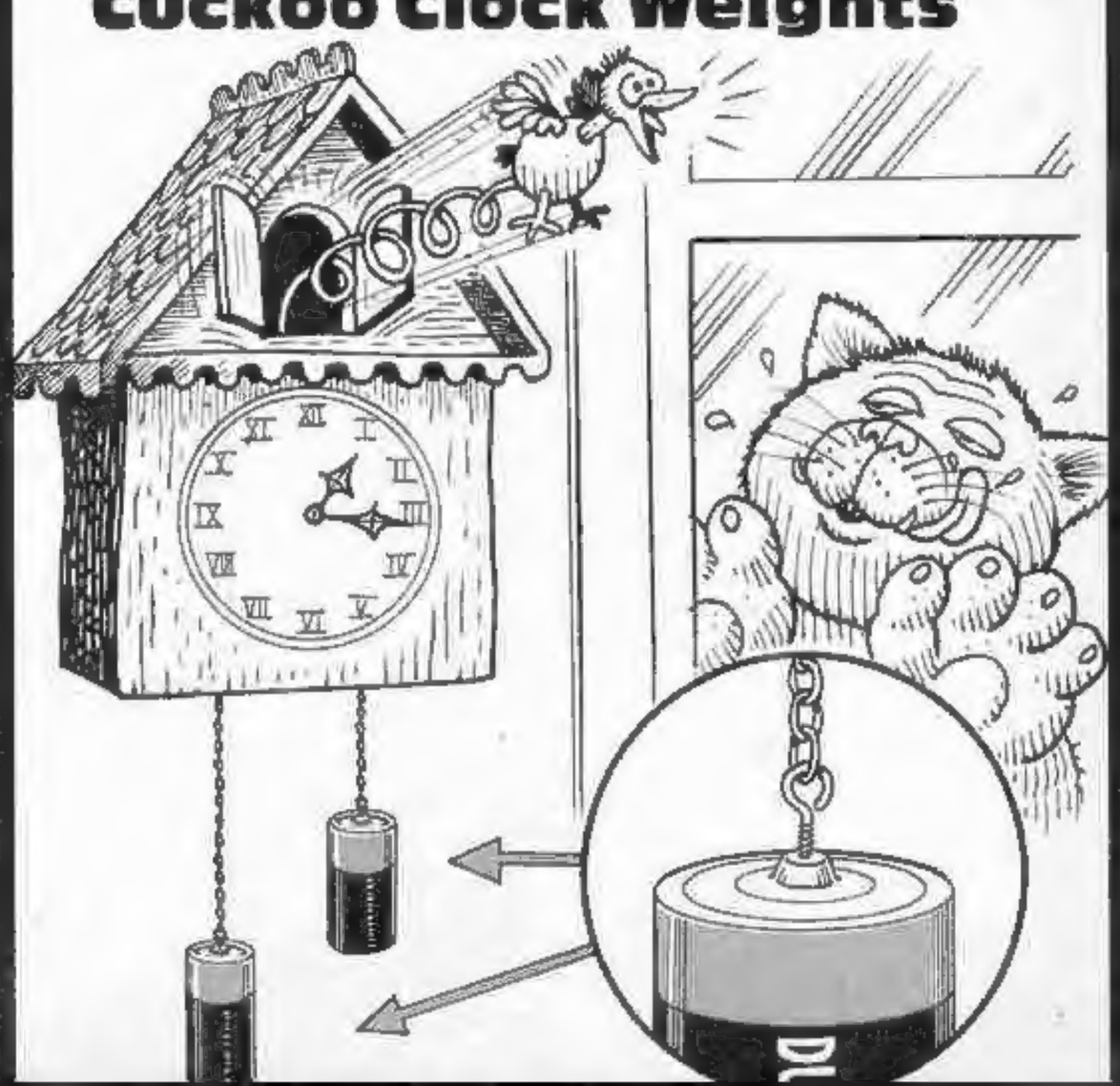


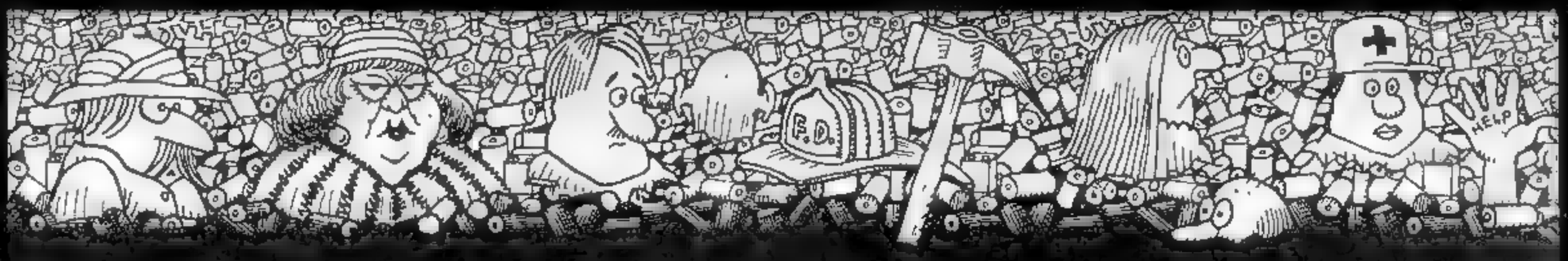
ARTIST & WRITER: AL JAFFEE

Ear Plugs



Cuckoo Clock Weights

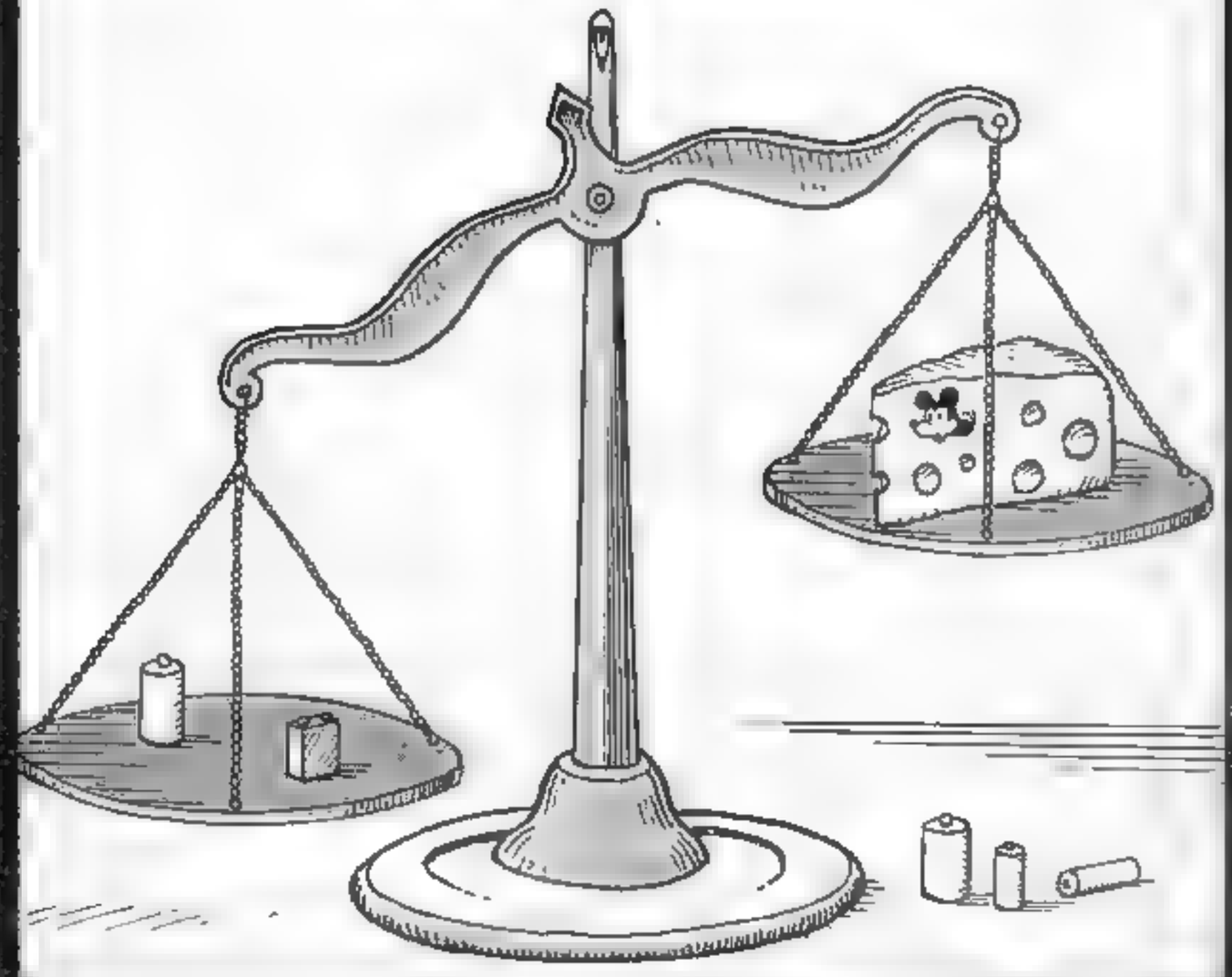




FOR OLD BATTERIES

Hair Curlers

Scale Weights



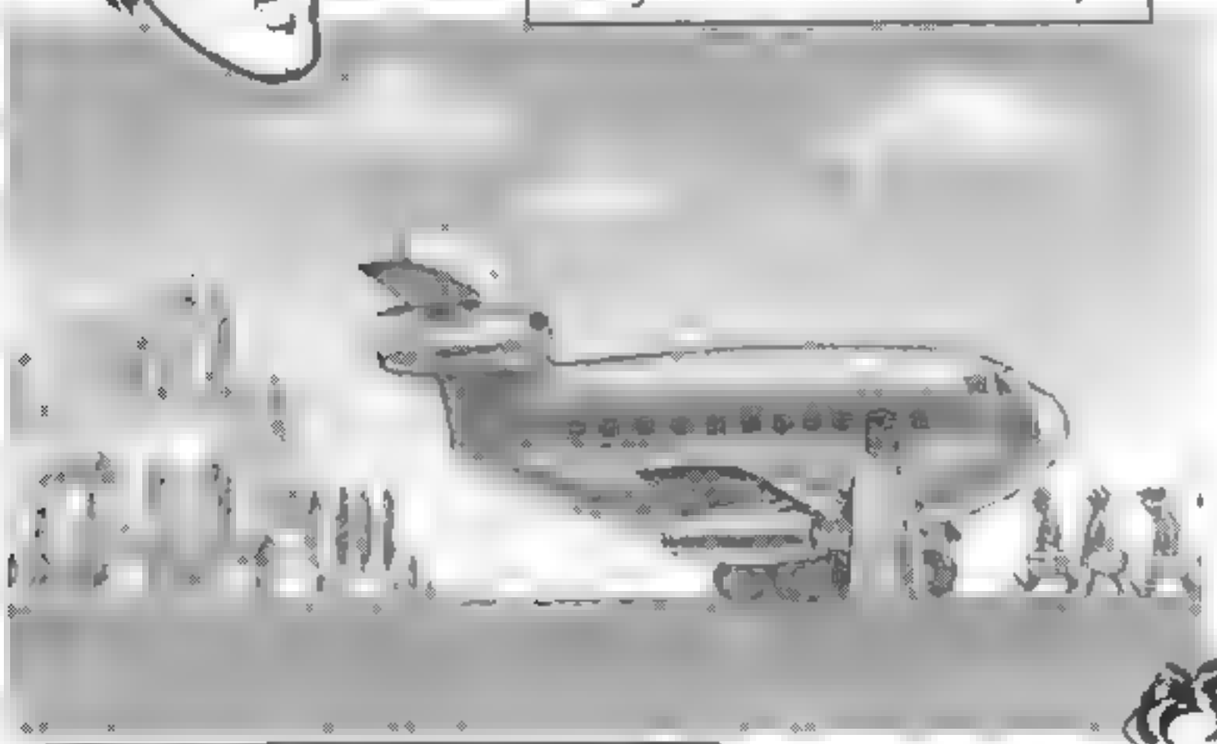
Executive Desk Toy

FREY THE UNFRIENDLY SKIES DEPT.

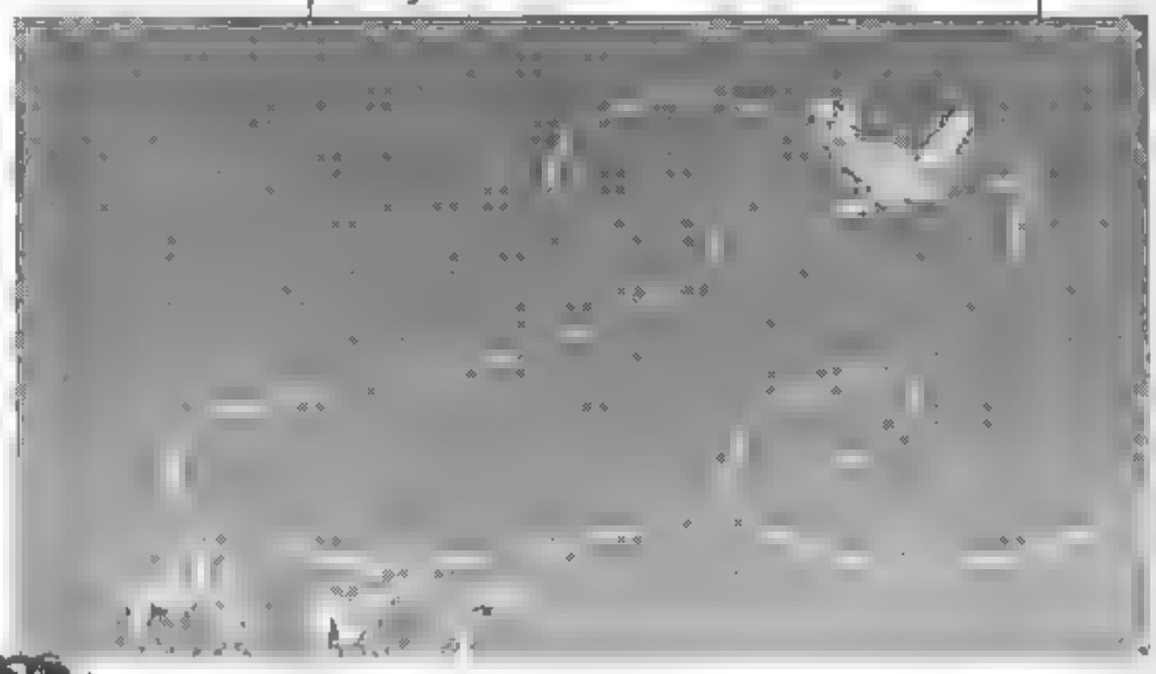
During the last hijacking of a jet-liner, it was said that the airlines weren't selling tickets—they were selling chances. Which leads us to this issue's song parody—

TRAVELE

You're travelin' through Europe,
And you're far away from home;
You board a jet in Athens
And your destination's Rome;



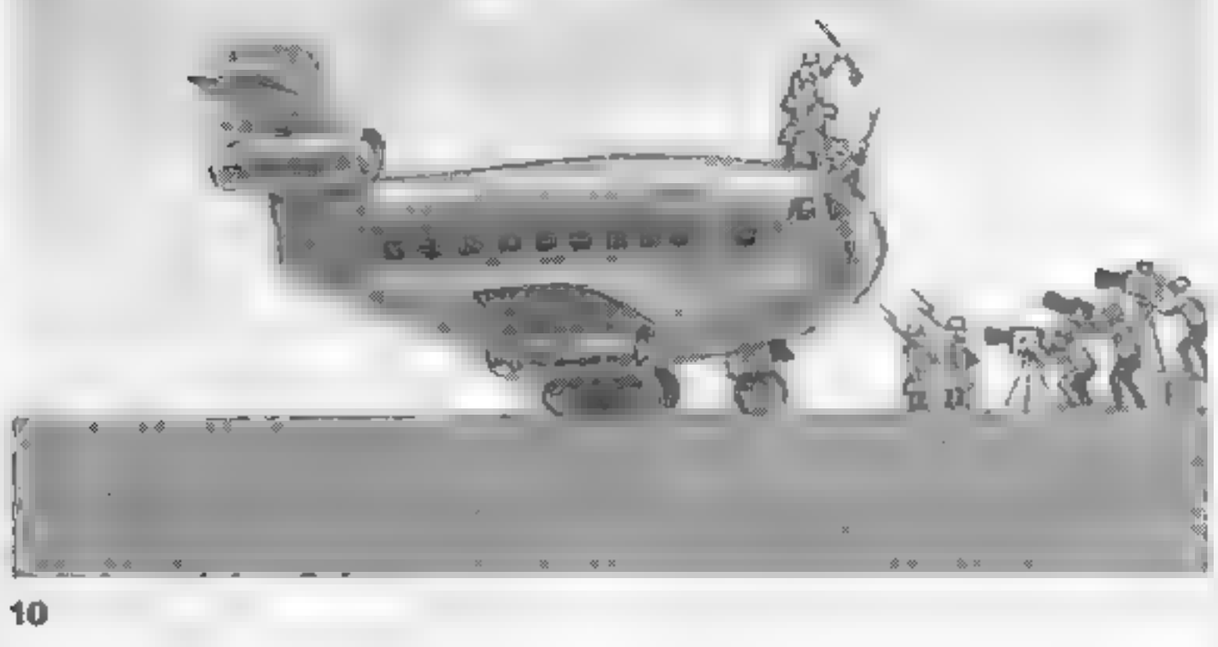
But then you hear the pilot
Once the plane is in the air—
Your flight has just been hijacked
And you're headin' Lord knows where!



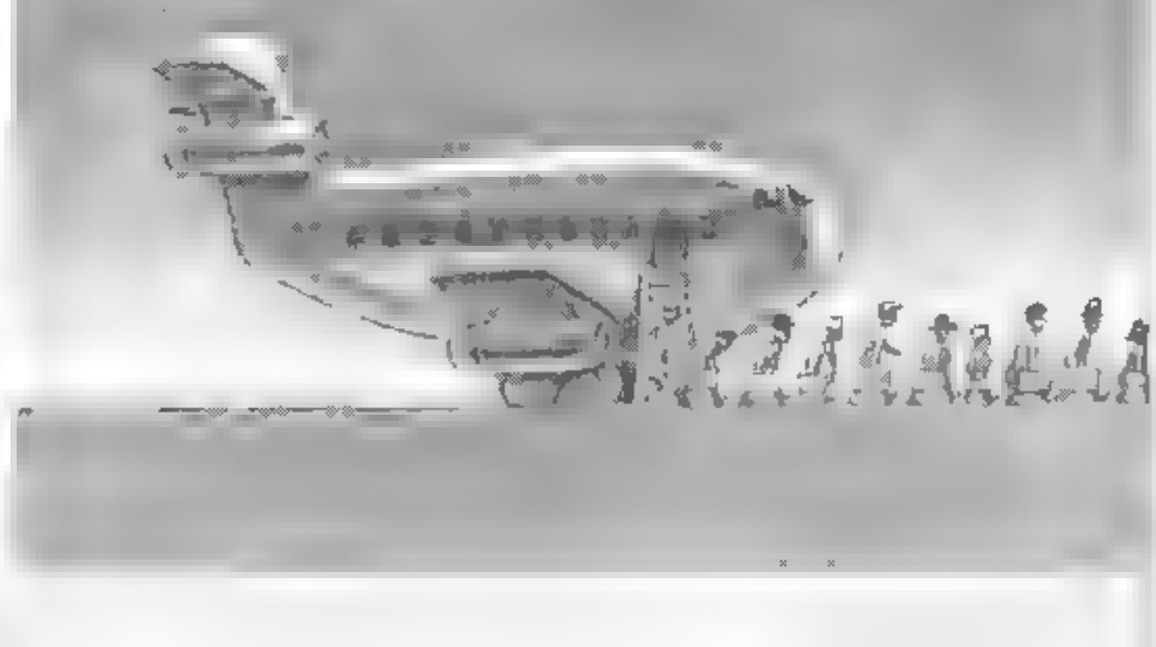
They fly you first to Baghdad,
Then to Libya and Algiers,
And to sev'ral other places
That you've tried to miss for years;

You're sure that you'll be rescued
By the mighty U.S.A.;
The President's a fighter—
Well, at least he talks that way;

Back home you're gettin' famous
And your name's a household word;
The terrorists do better—
Ev'ry day they're seen and heard;



They yak it up on "Nightline"
While they put your life on hold;
They deal with "Time" and "Newsweek"
Makin' sure their story's told;



R'S BLUES

(Sung to the tune of Glenn Frey's "Smuggler's Blues")

The terrorists take over,
And you're sure you'll soon be dead;
One's got a submachine gun,
And it's pointed at your head!
And you kind of wish this year
You'd gone to Disney World instead!

You're glad you haven't eaten,
'Cause your lunch you'd surely lose;
It's the nature of the business—
It's the TRAV-ELER'S BLUES!

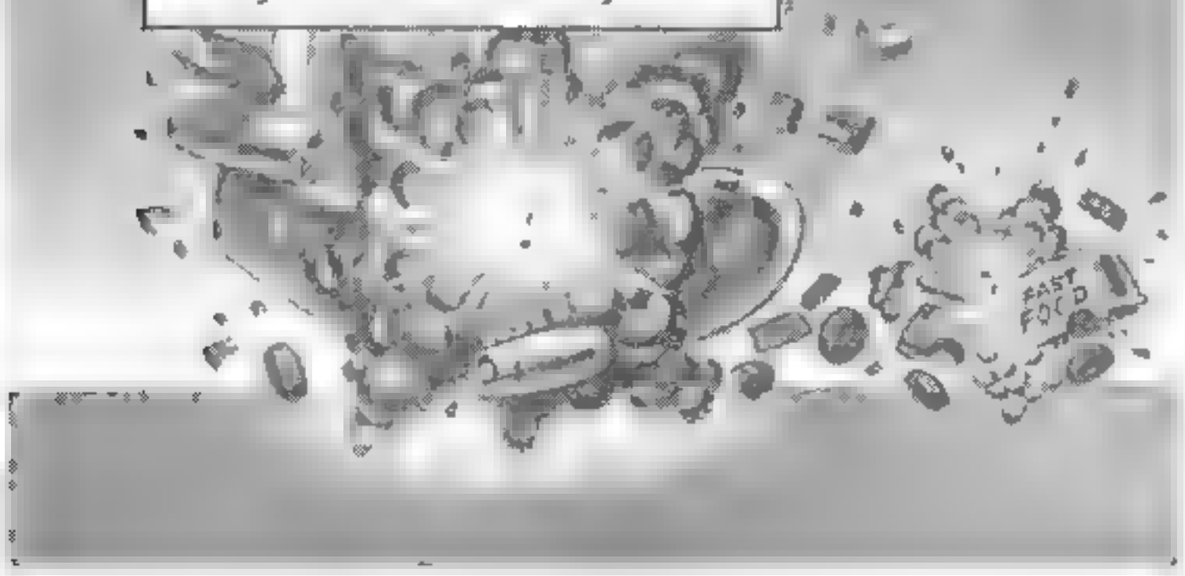
TRAV-ELER'S BLUES!

The plane is like an oven
And your clothes stick like Saran;
There's talk the Ayatollah
Hopes they'll dump you in Iran;
What's worse, you haven't showered
And you just ran out of Ban!

They don't care much for Christians
And they're hardly fond of Jews;
It's the terror of the '80s—
It's the TRAV-ELER'S BLUES!

TRAV-ELER'S BLUES!

They grab the biggest headlines
While they terrorize the skies,
Manipulate the networks
While another hostage dies;
There's talk they'll sell a sit-com,
"Crazy Omar and His Guys!"

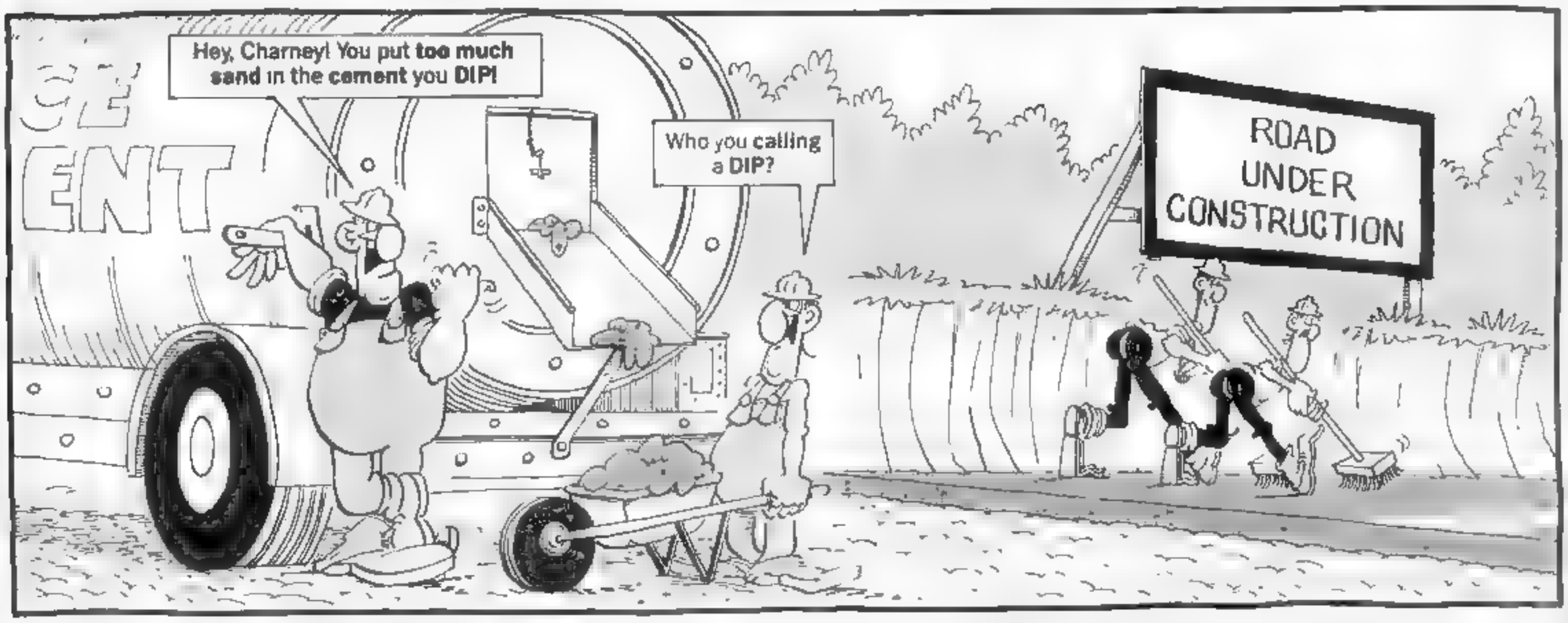


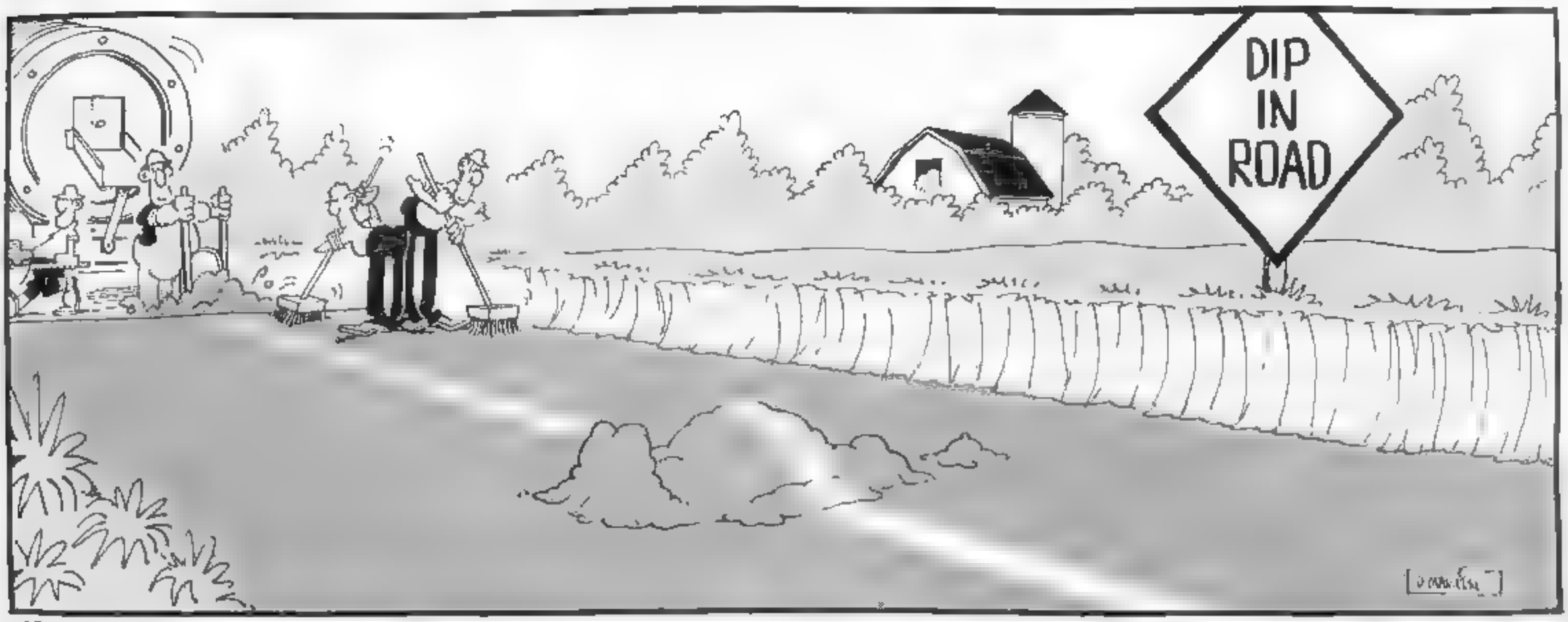
Once more we're played for suckers
While they make the Nightly News;
No matter how you slice it,
It's the TRAV-ELER'S BLUES!

TRAV-ELER'S BLUES!

DON MARTIN DEPT. [illegible]

ONE NOT SO FINE DAY IN THE LIFE OF ARTIE CHARNEY





WRITER: DON EDWING

ALONG THE SNIDE LINES DEPT.

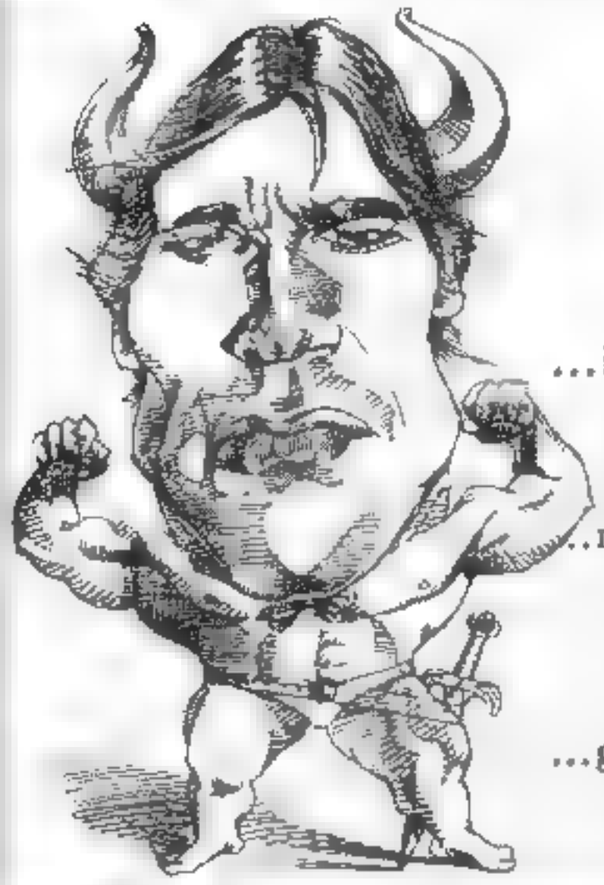
Okay, we admit it! The following pages of this magazine are mean, vicious, cruel, offensive, spiteful, malicious, vindictive and generally unflattering. You may ask (and then again, you may not!) why folks as classy as we are at MAD would stoop so low and print such distasteful garbage. The answer? Our readers enjoy it! So, as long as that's the case, we'll continue to vent our collective spleen (while scraping the bottom of the barrel!) and provide you with...

the MAD NASTY FILE

EDDIE MURPHY

...portrays Gay characters so realistically that it makes you wonder.
...takes pride in being a Hollywood star at 23, not realizing that Shirley Temple had completed her whole career by that age.
...has steadfastly refused to portray stereotype blacks—unless he gets a piece of the gross profits.

ARNOLD SCHWARZENEGGER



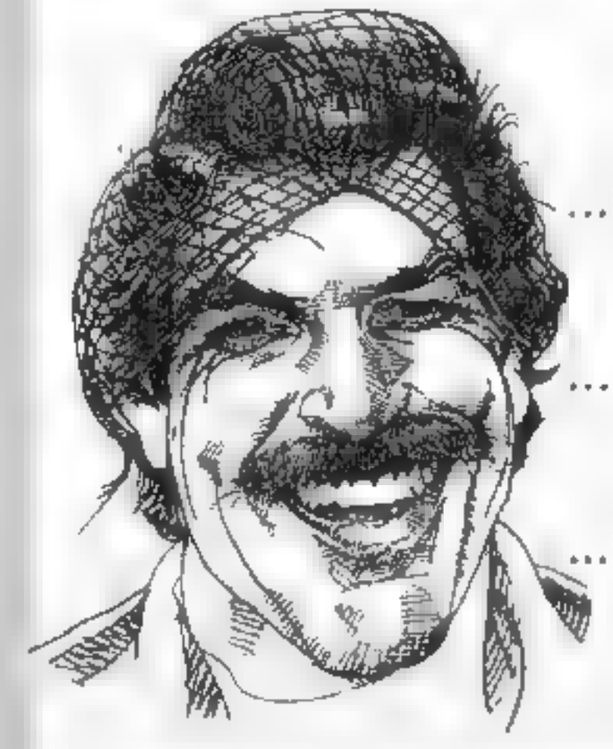
...is an inspiration to every muscle-bound kid with no acting talent who dreams of becoming a movie star.
...might have become a bigger matinee idol if he'd taken a fictitious name that was more romantic—like Lance Schwarzenegger.
...gives each role he plays the depth of the paper they're typed on.

WRITER: TOM KOCH ARTIST: GERRY GERSTEN

TRIVIAL PURSUIT

...lets you spend an enjoyable evening showing a whole roomful of people just how dumb you really are.
...is popular with those who can name the capital of Iceland, but can't work it into normal conversations.
...reveals the awful truth that 50-million Americans find trivia worth pursuing.

TOM SELLECK

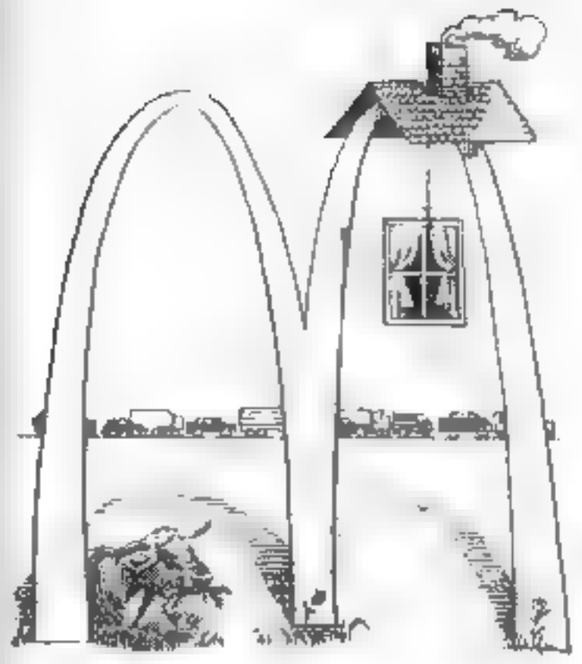


...is trying to become another Burt Reynolds without realizing that even one of them is one too many.
...serves as an inspiration to other "hunks" who are also unqualified to hold down a real job.
...is the only Hollywood star other than Telly Savalas who can engage in a brutal fistfight without getting his hair mussed.

WOODY ALLEN

...keeps his unique hair style by neglecting to replace the comb he lost in 1962.
...claims he is a typical New Yorker—which should worry the daylights out of other New Yorkers.
...pioneered the field of being a wimp long before wimps were called wimps.

McDONALD'S



...is noted for Chicken McNuggets, Eggs McMuffin and Parking Lot McLitter.
...has sold 50-billion hamburgers, for which almost a dozen head of cattle laid down their lives.
...offers all the ambience of eating at home—assuming your home is a crowded bus.

MARY LOU RETTON

...likes to date men who are taller than she is, thereby eliminating only Emmanuel Lewis and Prince William.
...has a set of three gleaming Olympic medals, and a set of at least 65 gleaming white teeth.
...is following in the footsteps of Nadia Comaneci and Olga Korbut, both of whom are now washed-up has-beens.

LUCIANO

...is a patriotic hero who has defended our Constitutional right to see pictures of Miss America with her clothes off.
...enrages feminists—and also Larry Flynt, who used to reign unchallenged as the World's Number One Sleazebag.
...proved to be just what Hugh Hefner needed to make himself look respectable.

PHIL DONAHUE

...will be a top entertainer for as long as his studio audience can keep providing the entertainment.
...has his hair done by the same stylist who beautified Pete Rose, Prince Valiant and Lassie.
...has tackled every social problem of our time except one: how to rid television of Phil Donahue.

BENNY HILL

...has devoted his life to disproving the old belief that Britishers have more class than Americans.
...would be thrown off the air if the U.S. censors could understand dirty jokes when they're told in a Cockney accent.
...retains the face of an innocent child while the rest of him has become a dirty old man.

HIV GEORGE

...seldom goes out in public because they won't let him use either restroom.
...offers proof of the lasting success that Tiny Tim could have enjoyed if he'd had a more creative tailor.
...will get a seat in a lifeboat no matter if it's women, children or men first.

AEROBIC EXERCISE

...may not prevent heart attack, but will assure you of being rushed to the hospital in a cute outfit.
...differs from calisthenics in only one way: it's popular with those who used to hate it when it was called calisthenics.
...lets housewives burn off the energy they used to waste ironing shirts and cooking dinner.

STATE LOTTERIES

...encourage big winners to appear on TV so every armed robber in the country will know what they look like and where they live.
...provide a convenient place to put the money that you might otherwise waste on food and rent.
...give you the same run for your money as a race horse that drops dead in the starting gate.

STEVEN SPIELBERG

...has used his creative genius to give ten-million little kids a lifetime fear of small, cuddly animals.
...made the only World War II movie—1941—that actually cost more than the real war.
...wants to see how the baby he produced with actress Amy Irving comes out before he lends his name to it.

DIANE SAWYER

...is the cutest reporter in the CBS News Department—with the possible exception of Andy Rooney.
...is considered very intelligent by the same Washington experts who once considered Walter Mondale very popular.
...is really Mike Wallace disguised in a wig and dress to catch interview subjects off guard.

JULIO IGLESIAS

...is known as the Frank Sinatra of Spain, which is sort of like being the Steve Garvey of Tibet.
...sings lyrics in Spanish so his American audiences won't know that he's forgotten the words.
...ranks third in popularity in Latino neighborhoods, right behind Fernando Valenzuela and '63 Chevies.

WHEELS

Dad, I've got a **date** tonight! Can I please have the **car?**
Why do you always have to take the **car** when you go out on a **date?**
Well, first I go to the **drive-in bank** for some cash... then I have to **pick up** my date...
then we drive to Wally's Cafe for **some burgers**... then it's the **drive-in movie**...
...if I ever got **out** of the **car** I wouldn't know **what to do!**

BERG'S-EYE VIEW DEPT.

THE LIGHTE

DINNER

Let me tell you, I haven't been out of the **kitchen all day!** This **meal** is going into the **record books!**
What time's your **boss** coming?
He's **not!** He had to **cancel out** this morning!
This morning? Why didn't you **call me** immediately? I wouldn't have **killed myself!**
That's why I didn't call you! I was in the mood for a **"record book" dinner!**

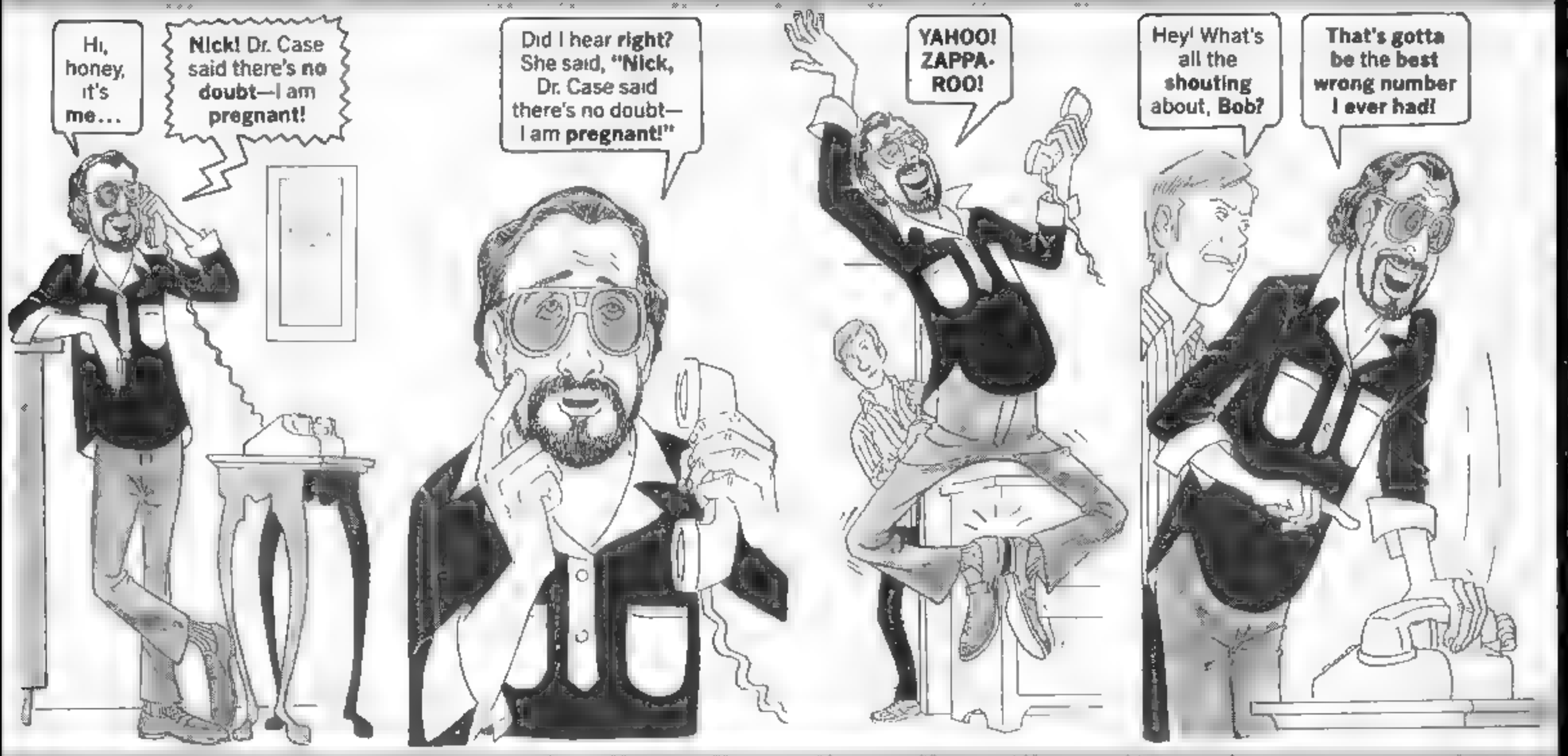
DREAMS

My husband's going to be rich, well-educated, handsome, kind, considerate, witty, generous...
...supportive, sensitive, sophisticated, creative, cultured, spontaneous, warm, brave, clean, and reverent!
Gee, how many times do you plan to get married?

R SIDE OF...

ARTIST & WRITER
DAVE BERG

THE TELEPHONE


Hi, honey, it's me...
Nick! Dr. Case said there's no doubt—I am pregnant!
Did I hear right? She said, "Nick, Dr. Case said there's no doubt—I am pregnant!"
YAHOO! ZAPPA-ROO!
Hey! What's all the shouting about, Bob?
That's gotta be the best wrong number I ever had!

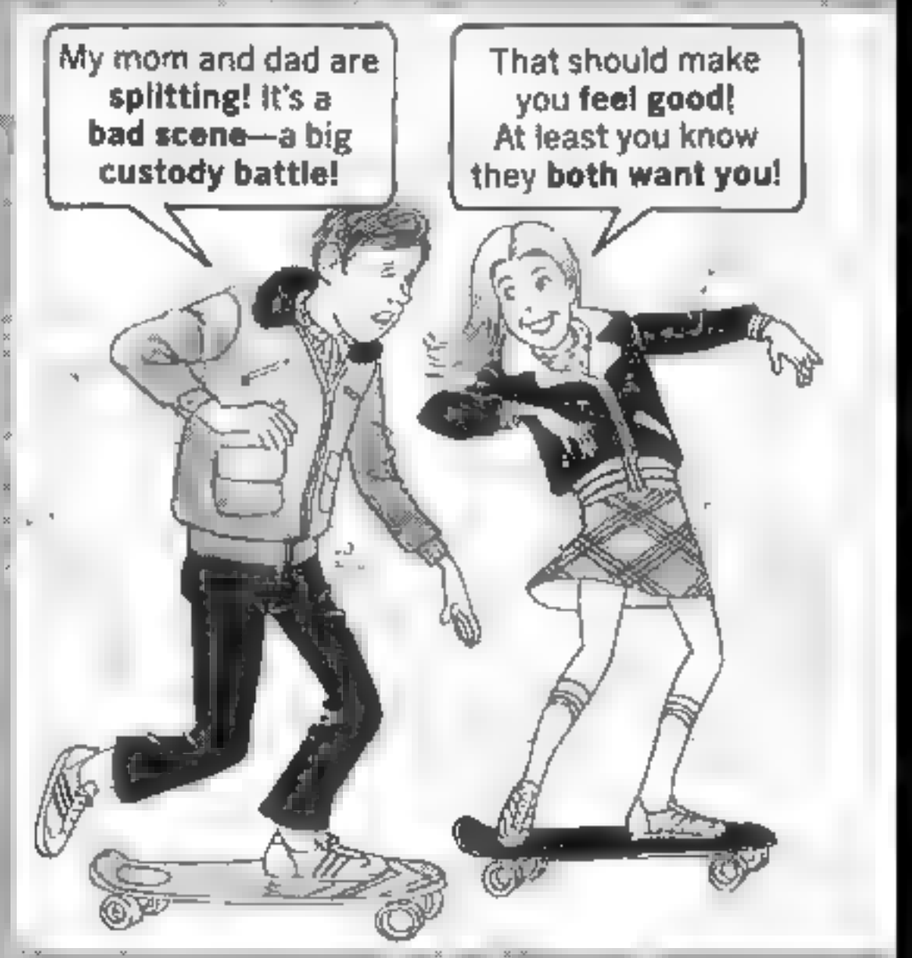
PAYING ATTENTION

My husband says that I never **really listen...**
My husband says the **same thing about me!**
My husband's **wrong,** of course! Does your husband say the same thing **about you?**

EMPLOYMENT

Just one more thing, Mr. Gaines! Do you have a **retirement plan** on this job?
Yes, a **plan** that I **created myself...**
...If you **don't deliver** what I expect from you, you can plan on an **early retirement!**

DIVORCE


My mom and dad are **splitting!** It's a **bad scene**—a big **custody battle!**
That should make you **feel good!** At least you know they **both want you!**

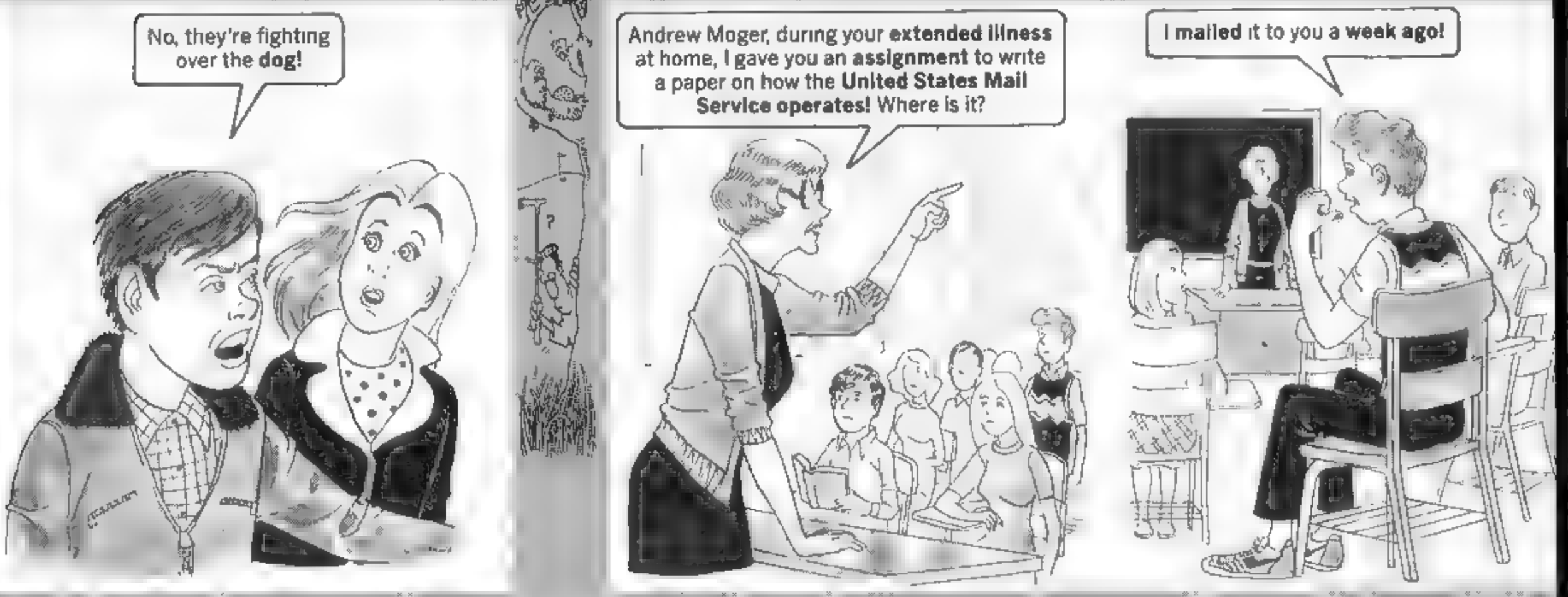
POKER

I lost a **bundle** in last night's game and I am steaming!
Why? You've **lost** at **poker** before!
Well, I don't mind losing if I lose **fair** and **square...**
...but I was **cheating** like hell **all night!**

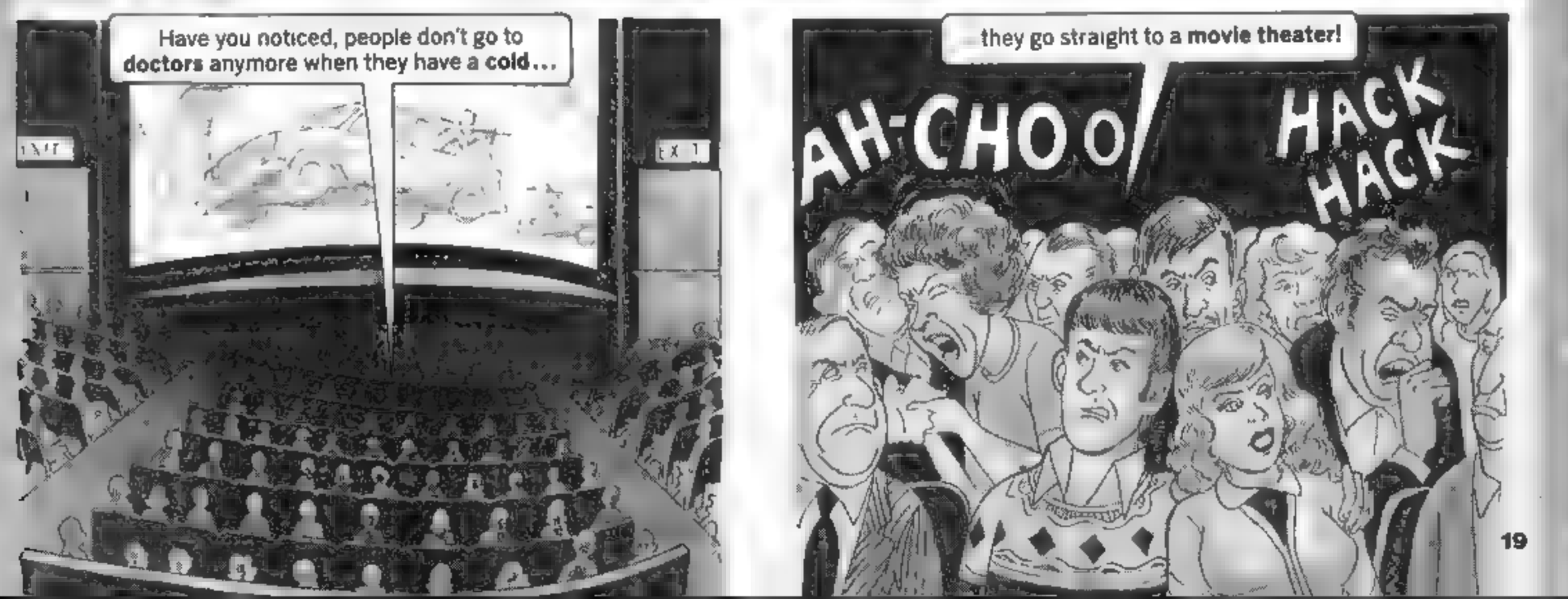
HIGH FINANCE

Let's go get some **gum cards!**
Where'd you get the **money?**
My mom gave it to me! I didn't want to eat my **salad,** so she said she'd give me **a quarter** if **I finished** it!
A **quarter?** That's small **change!**
If you want to make **big money,** refuse to eat the **liver!**

MAIL


No, they're fighting over the **dog!**
Andrew Moger, during your **extended illness** at home, I gave you an **assignment** to write a paper on how the **United States Mail Service operates!** Where is it?
I **mailed** it to you a **week ago!**

COLDS


Have you noticed, people don't go to **doctors** anymore when they have a **cold...**
...they go straight to a **movie theater!**
AH-CHOO
HACK HACK

PARENTAL APPROVAL

Tonight you're **staying home,** young lady!
Why? I haven't done anything **wrong!**
It's that **bum** you've been **going out with!** He's a **pot head!** A **loser!** A **big nothing!** I **forbid** you from seeing him again!
I don't know **which bum** you're talking about!

DECISIONS

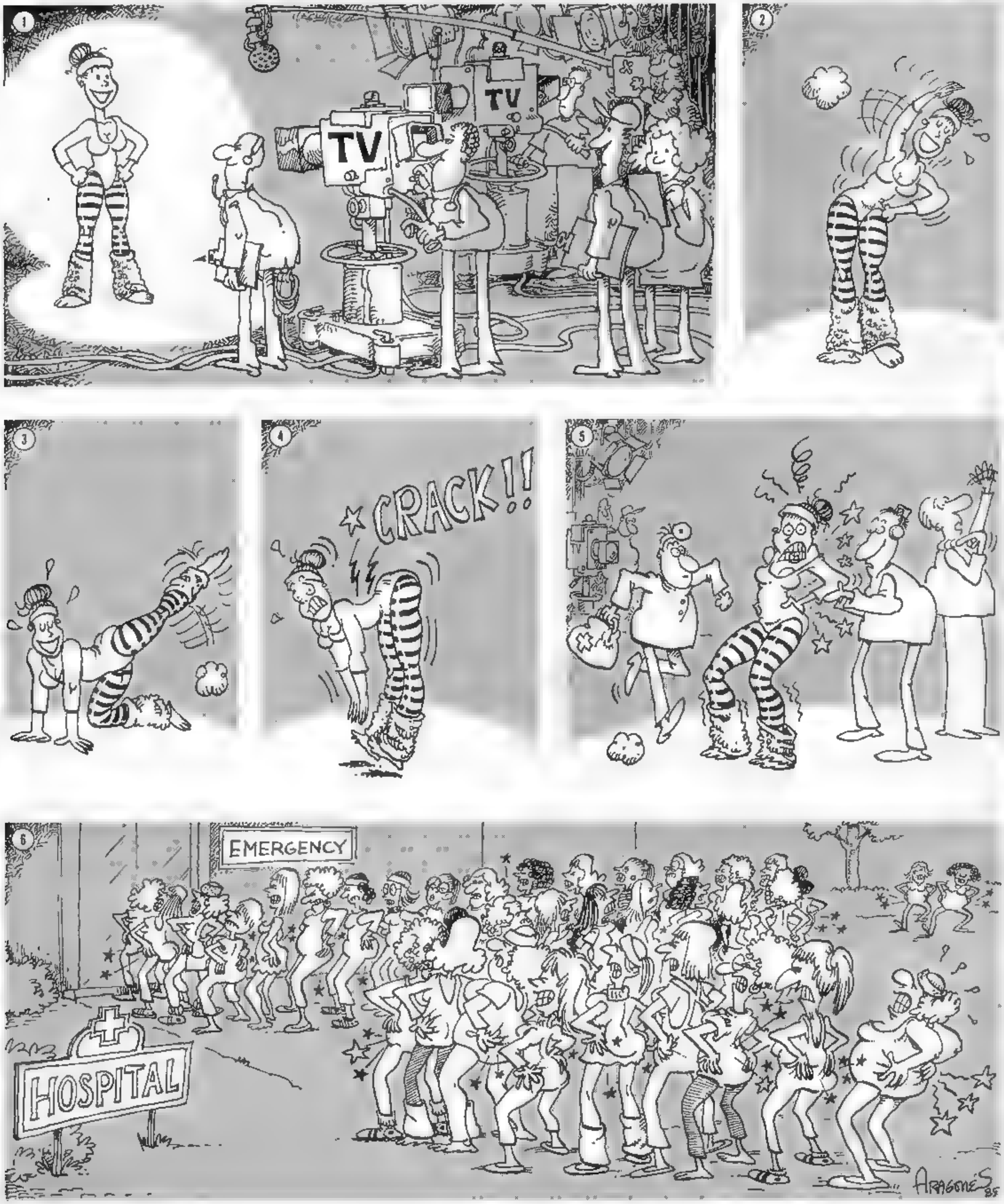
I asked my mother if I could go to the **Bruce Sprinstein concert!** She said **"Maybe!"**
That's a definite **"No!"** **"Talk to me about it later"** is a **"maybe!"**
GAS
AJAX
Then what's a **"yes?"**
"Ask your father!"

HANG UPS

Doctor Hanly, since I've moved to **Marina Del Rey,** I don't feel like **working** as hard as I used to!
I find myself **staring out** at the **water,** the **boats** going by, the **pretty girls** in bikinis—and I feel so **guilty** all the time!
And you want me to **help you** get back to your **former work schedule?**
No, I want you to help me get **rid** of all the **guilt feelings!**
ROGER KAPUTNIK
David Berg

SERGIO ARAGONES DEPT.

FLOPPY DISK



ARTIST AND WRITER: SERGIO ARAGONES

DICK DePT.

OK, we have truth in advertising, so now how about some...

'TRUTH IN

COP
HIDING BEHIND
BILLBOARD AHEAD

Burma Shave

DO NOT ENTER

THIS TOWN ONLY LOOKS QUAINT WE LOVE TO TICKET TOURISTS

MISLEADING SIGNS AHEAD

NO LEFT TURN

RIP-OFF TOURIST ATTRACTION 5 MILES

YOUR TAX DOLLARS AT WORK
NEXT TEN MILES OF HIGHWAY
COST $220,000

(INCLUDING $55,000 GRAFT AND CORRUPTION)

BIG TRAFFIC BOTTLENECK 12.5 MILES AHEAD

ALBANY	150*
KINGSTON	101*
HIGH FALLS	53*
DOBBS FERRY	37*

*THESE ARE ALL GUESSES ACTUAL MILEAGE MAY VARY

ROAD SIGNS

ARTIST BOB CLARKE
WRITER DICK DE BARTOLO

STOP PAY TOLL

REAL SLOW TOLL COLLECTOR

AVERAGE SPEED TOLL COLLECTOR

SUPER FAST TOLL COLLECTOR

BUT COUNT YOUR CHANGE

SLIPPERY WHEN DRY

FILTHY RESTROOMS
BROKEN PAY PHONES
INEDIBLE FOOD
NEXT EXIT

GET OUT MAP
LAST HELPFUL SIGN
FOR NEXT 20 MILES
AHEAD

CONSTRUCTION
MEN
GOOFING OFF

SO-SO
SCENIC
VIEW
NEXT
RIGHT

FALLING ROCK

The Crum

A BAD CASE OF THE RE-RUNS DEPT.

I'm **Rough Crampdin.** Sometimes I'm **rude,** sometimes I'm **pig-headed.** But I'm always **LOUD!** That's why I'm a **bus driver.** My Guidance Counselor said there was **no other choice!**

I'm Rough's nagging wife, **Malice.** I don't want to say we're **poor,** but this is the first time we've been out together since our stove exploded **three** years ago!

MADISON

KRAMAR BUS TOURS

GK8-1

Malice, I'm home. What time is **dinner** and your first **fat** joke?

Dinner'll be ready in a half-hour. The **fat joke** just walked in the door!

My **boss** is coming for dinner and you're making **peanut butter sandwiches?!?**

Look again, Tubby the Tiger. It's peanut butter **AND** jelly!

Well, that's **better,** but do you think you could make it even more **elegant?** Maybe add some **lettuce?** My boss has to be super pleased because I want him to join me in a new **big venture!**

It better be a **BIG** venture or there won't be **room** for the **two** of you!

SNIPPY

Rough, a candle-lit **dinner!** And something **smells** so good! Is it **liver** and **onions?** Roast **pork?** Oriental food?

It's **all** of those! I wore this T-shirt in the **sewer** today! I'll go change it

Let me tell you my **idea.** It's for **T.V.!**

T.V.?!? I can't **imagine** anything you'd know **less** about!

Oh, I do! How about **s-e-x?** I have to **spell** it because we're not allowed to **say** it, let alone **do it** in **this** house!

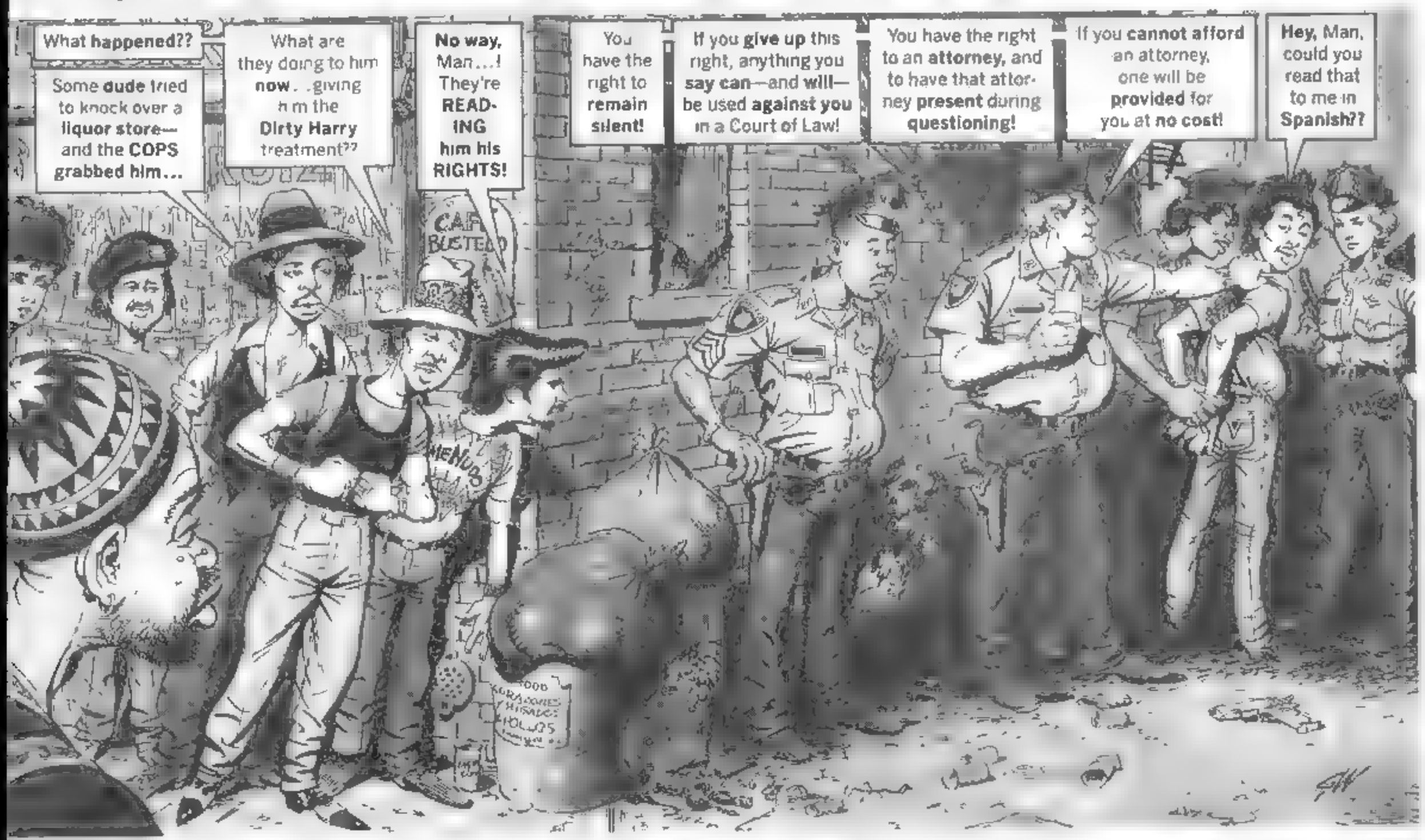
Ebb's the **same way.** I don't worry about him having **extra-marital** sex, but it would be great if **once** we had **some marital sex!**

my mooners

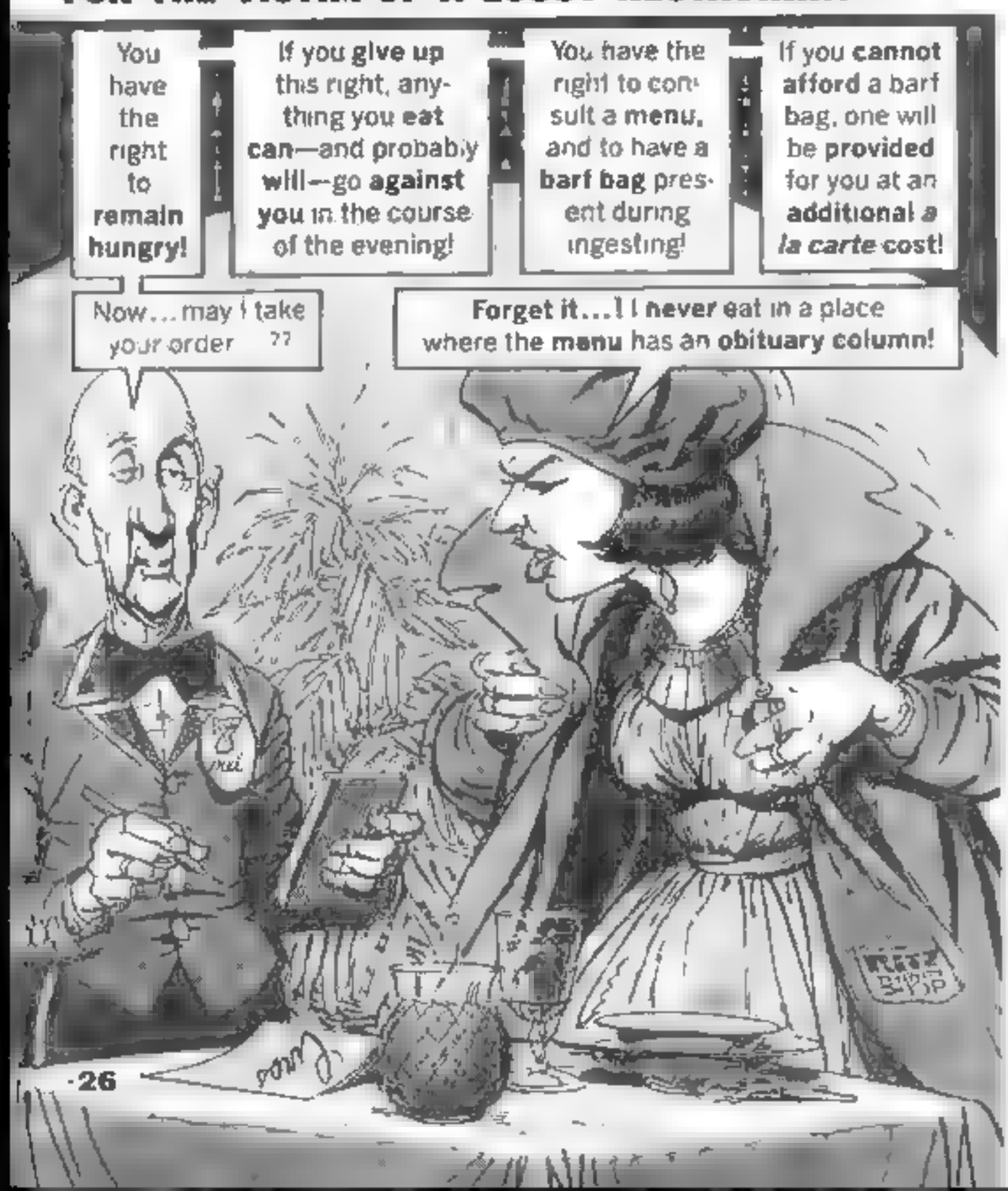
WRITER: LARRY SIEGEL ARTIST: SAM VIVIANO

We're **Fret** and **Edsel Nertz.** We're their next door neighbors and ..whoops **WRONG SHOW!** This isn't "**I Love Loosely!**"
Boy, after 10,000 **reruns**, you start to **forget** where you are!
I'm **Ebb Nauseous** and this is my **wife, Tipsy.** We're the Crampdin's neighbors Rough is always trying to sucker me into his **lame-brain ventures.** Boy, am I lucky to have such a **good friend** like that!
No matter how **badly** Rough treats Ebb, Ebb considers him a **close** friend. But when you work in the **sewer,** having **ANYONE** close is an accomplishment!
HOW M I DOIN'?
CRASH!
SAM VIVIANO
One of these days, Malice! **POW!** Right in the—Right in the—I **can't** do it. **Who'd believe** that anybody could use that same **boring line** night after night after...
The same **idiots** who'd believe that a **classy, good-looking** woman like me would **marry a loser** like you and live in this **dump** when I'm capable of earning **10 times** what you do!
Nauseous! What are **you** doing here!?
My **lights** went out
Well, please **go out** with them! My boss is coming over and I don't want him to see **you** in your **filthy clothes** and **unshaven** face!
Always thinking of **me,** Rough! You don't want **me** to be **embarrassed.** God, what a **pal!**
SNIPPY
Go ahead, make your wisecracks! **I'll** go into this myself! My idea is to put all these **Crummymooner** episodes into a **vault.** Then, 25 or 30 years from now, when TV is a **vast wasteland** and nostalgia and trivia are all the craze, we'll re-release them and collect **millions** in **residuals!**
Holy Mother of Pearl! This guy's **brain** is **bigger** than his **appetite!**
Instead of **residuals,** you think I could get **money?**
I have just one question. How do you **know** TV will be so **bad** our stuff will look **good?** A crystal ball?
No, I've got an **advance copy** of **TV GUIDE!**

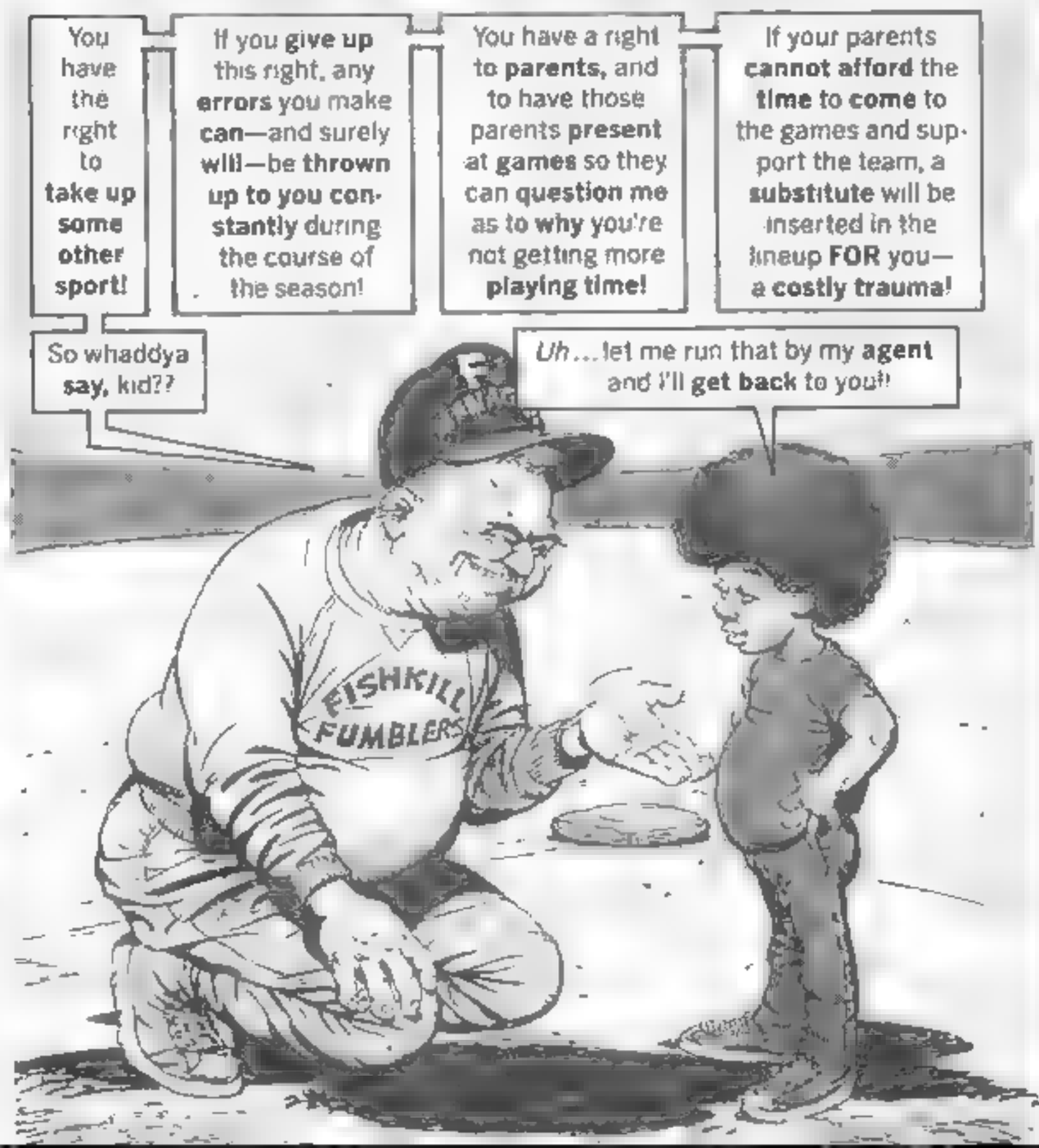
Today, whenever someone commits a crime and is caught by the Police, the scene goes something like this:


What happened??
Some dude tried to knock over a liquor store—and the COPS grabbed him...
What are they doing to him now...giving him the Dirty Harry treatment??
No way, Man...! They're READ-ING him his RIGHTS!
You have the right to remain silent!
If you give up this right, anything you say can—and will—be used against you in a Court of Law!
You have the right to an attorney, and to have that attorney present during questioning!
If you cannot afford an attorney, one will be provided for you at no cost!
Hey, Man, could you read that to me in Spanish??
CAR BUSTED
MENUS

FOR THE VICTIM OF A LOUSY RESTAURANT


You have the right to remain hungry!
If you give up this right, anything you eat can—and probably will—go against you in the course of the evening!
You have the right to consult a menu, and to have a barf bag present during ingesting!
If you cannot afford a barf bag, one will be provided for you at an additional *a la carte* cost!
Now...may I take your order ??
Forget it...I I never eat in a place where the menu has an obituary column!
Ritz Blitz

FOR THE VICTIM OF A BUNG-HO LITTLE LEAGUE MANAGER


You have the right to take up some other sport!
If you give up this right, any errors you make can—and surely will—be thrown up to you constantly during the course of the season!
You have a right to parents, and to have those parents present at games so they can question me as to why you're not getting more playing time!
If your parents cannot afford the time to come to the games and support the team, a substitute will be inserted in the lineup FOR you—a costly trauma!
So whaddya say, kid??
Uh...let me run that by my agent and I'll get back to you!!
FISHKILL FUMBLERS

All that stuff the Cop is reading is the result of *The Miranda Decision* which guarantees that criminals be advised of their rights. Which is all well and good! But what about their victims? Aren't they entitled to their rights, too? MAD feels that if petty thieves, crooks and murderers are entitled to have their rights read to them, so do us poor slobs! Which is why we propose that they immediately enact...

A "MIRANDA LAW" FOR EVERYDAY VICTIMS

ARTIST GEORGE WOODBRIDGE WRITER LOU SILVERSTONE

FOR THE VICTIM OF A BLIND DATE

You have a right to **remain home** under the guise of **forgetting** that you had to **wash your hair tonight...!**

If you **give up** this right, anything **I say** during the course of the evening **can**—and **will be**—**boring, nerdy** and of **no interest** to you!

You have a right to **kill your Aunt** for **fixing us up,** and to have **other relatives present** when you **do**... so they'll never get any **other** ideas about **matchmaking** in the **future!**

If you **cannot afford** to **split the bill** tonight, **forget it**... because there's **no way I'M** gonna spring for the cost of this fiasco ..!!

How about it? **Knowing** all this, you **still** wanna go out with me?

You have the right to know I have **HERPES!!**

FOR THE VICTIM OF A SLOW CHECK-OUT CLERK

You have the right to **shop** at a **Mom & Pop store!**

If you **give up** this right the **groceries** you select **can**—and **will**—**take forever** to be charged up, checked out, bagged and paid for!

You have the right to **limit** your purchases to **ten items or less** and to **present** these items at the **Express Check-out, WHEN** it is **operating!**

If you decide to pay for the items you've purchased **by check, a punch in the mouth** may be provided by the **guy behind you** at no extra cost!!

Next, please!

Uh **no thanks! Just browsing!**

FOR THE VICTIM OF A DISHONEST MECHANIC

You have a right to **pull out** of this clip joint, and try to **fix** your car **yourself!!**

If you **give up** this right, any **parts** of your car we have **in stock can**—and **will**—be **replaced** whether they **need to be**, or **not!**

You have a right to a **free estimate** —and to have that estimate **present** when we present our **real final bill!** Our boys just **love** a **good laugh!!**

If you **cannot afford** these repairs, additional work will be done on **YOUR body** at no extra cost

Uh...thanks, but all I **came in** for was **directions** on how to get to **Bayonne!!**

Just **roll down** your **window** ...and **follow** the **stench!**

WEST AUTO SERVICE

WMP 1

FOR THE VICTIM OF AN UNCARING DOG OWNER

You have the right to **stay indoors** and **not** to try **jogging**, or even **walking!**

If you **give up** this right, anything you **step in can**—and **will**—be **yecchy, stick** to your **shoes** .. and **stink like hell!!**

You have a right to try an **alternate route**, and to have a **Pooper Scooper** with you during your stroll or workout!

If you **cannot afford a new pair of shoes** after you step into what my dog drops **tough!!**

Why don't you try **cleaning it up?!?**

Are you **crazy?!?** That stuff is .*choke*. **disgusting!!**

FOR THE VICTIM OF A CROOKED POLITICIAN

You can **ignore** this election and **not vote at all!**

If you **give up** this right and **vote** for **me**, anything I **do** during my term of office **can**—and probably **will**—be in the interest of those who **contributed** to my **campaign**, ..not in **yours!**

You have the right to **attempt** to **bribe me** and to have that bribe **deposited** in my **secret slush fund!**

If you **cannot afford** to bribe me, there are plenty of **other Special Interest Groups** who **will!**

So...can I count on your **important vote?**

No ..you can count on my **total apathy!**

VOTE FOR

IS A VOTE FOR THE BEST POLITICIAN MONEY CAN BUY

VOTE

FOR THE VICTIM OF A TICKET SCALPER

You have the right to **stay home instead** and listen to the Group's **records!!**

If you **give up** this right any **tickets** you may try to buy from me **can**—and **will** be at the **highest prices ever paid** for the **worst seats!**

You have a right to a **tourniquet** (for **nose bleeds**) and to have a pair of **field glasses** present during the concert so the **performers** don't look like **ants!**

If you **cannot afford** my price, the world will provide me with **another sucker** who will buy these tickets at possibly a **higher cost!!**

Let's just **forget** it and **go home!!**

I can let you have **two seats** on your **front porch—cheap!!**

SOLD OUT

SOLD OUT

EXIT

TICKET OFFICE

PARKING

SCALPERS

WHERE THE WILD THINGS STAR DEPT.

HORRIFYING SHOW-BIZ CLICHES

Inflating The GROSSES

Scalping A TICKET

Reviving An OLD STANDARD

Casting A ROLE

ARTIST: PAUL COKER
WRITER: FRANK JACOBS

Doctoring A Horrible SCRIPT
Padding A PART
Striking A SET
Releasing An EPIC
Mounting A PRODUCTION

Missing A CUE

Milking A GAG

Going With An UNKNOWN

Rolling The CREDITS

Assembling A CAST

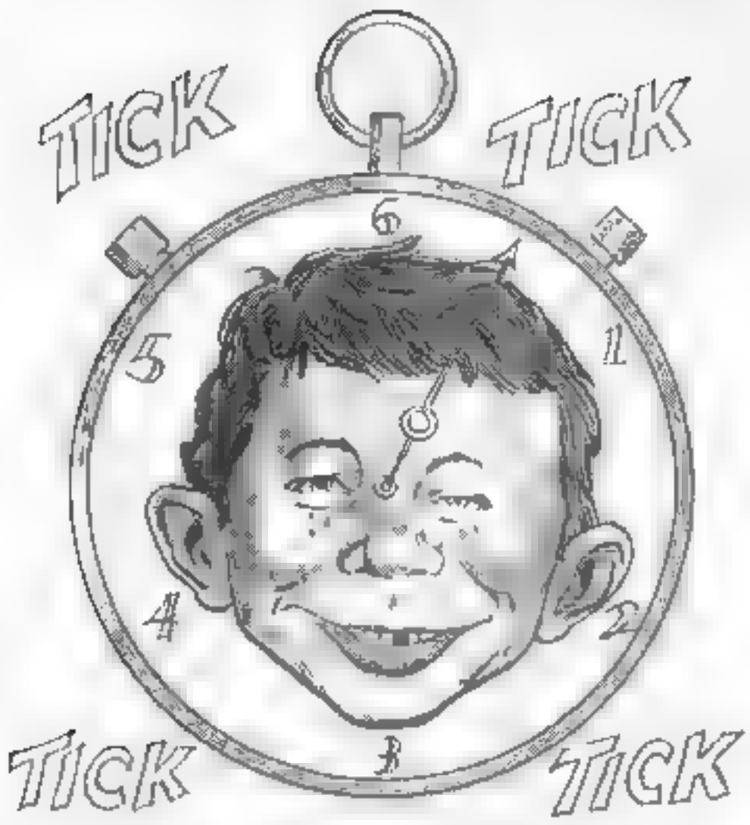
Extending An ENGAGEMENT

DON MARTIN DEPT. PART II

ONE NOT SO FINE DAY IN THE LIFE OF SEYMOUR SCHMENDRICK

Please, Seymour, I'm your buddy! Tell me...
It's my **act!** Nobody wants a **ventriloquist** anymore! I feel like **jumping off a bridge** and ending it all!
XX

WRITER: MAT JACOBS



THE ORAL MAJORITY DEPT.

SICKY MINUTES

LOOKS AT ... SEX AND VIOLENCE IN AMERICA TODAY!

(Actually, the title is "Molders Of Morality In Modern America" but who's gonna read an article with a stupid title like that?!?)

ARTIST: ANGELO TORRES WRITER: LOU SILVERSTONE

Thanks to **Madison Avenue,** we Americans are accustomed to **being told** what deodorant to use, what car to drive, what clothes to wear and **even** what ointment to use for the **flare-up of hemorrhoids.** But at least we have a choice of products! Now we are being **told** by a **self-appointed** group what's **morally** and **ethically** right and we're **not given** a **choice!** I'm here in North Carolina with one of the **leaders** of this movement, **Republican Senator Jesse Helmsman.**

Mike, nice to see ya. Have **a cigarette, a cigar, a pipe,** or maybe you would prefer a **chew?**

Sorry, Senator, but I **don't smoke!** As the **Surgeon General** says, "Smoking is hazardous to your **health!**"

Well, there's **no** mention of that in the **Bible!** Ah mean, nowhere does it say, "Thou shalt **not** smoke!" So **who** you gonna listen to, some **quack** or **God** in heaven?!?

The **American** way is to let people **make up their own minds** about **important things** like **smoking,** without the government **butting in.**

You say we should have a **choice** about **smoking** yet **you don't think** we should have a **choice** about things like **abortion.**

You're on record for **huge subsidies** for **tobacco farmers** but against **all** federal aid for the **poor!** Senator, there seems to be something **wrong** with your thinking

My thinking is right! Far right!

ATTILA THE HUN

NRA

Senator, you've been urging your supporters to buy a controlling interest in CBS. Why do you want a network?

Because during the last election, CBS was anti-Reagan!

But Reagan **won big!**

Yeah, but some **brain-washed** people voted **against** him. Why, he even **lost one state.** Now that's **scary!**

CONSERVATIVE BROADCASTING SYSTEM

Senator, you're a **religious** man. You teach Bible school. Why are you **against gun control** so much?

Mike, **ownin' guns** and **praying** in **school** is what America is all about. Our President hisself is **against gun control** and he was **shot!** Ah guess that shows you how we on the far right **think!**

It sure does!

TED

Senator, you've been a **outspoken** opponent of the **Equal Rights Amendment.** Why is this?

It's like mah daddy said, "A **women's place** is in the **home.**" Mah good friend **Phyliss Shlepley** says they **never** should have given women the right to **vote,** cause they get all **confused** by all them handles and stuff in the voting booth. And Mrs. Shlepley is the **smartest lady ah** happen to know!

NATIONAL REVIEW

Senator, how do you feel about **Integration?**

Ah wish theys intergrate our State University's **Basketball team** so's we could have some **white boys** playin' Sometimes ah wish we were back in those "**good old days**".

When we had **segregation?**

No. **Slavery!**

NORTH 21 CAROLINA

Ed Badly here in Virginia at the headquarters of **Rev. Jerry Wellheeled.** Rev., for a **man of the cloth,** you certainly surround yourself with **expensive goodies.**

Actually, Ed, I'm a man of **simple tastes.** But I do like the place to **look nice** when I **talk to God.**

Didn't Jesus say that **money** has **no place** in **religion?**

Sure, that was all right for **Him** to say! What'd **He** have? Ten or eleven **disciples?**

Twelve!

Whatever! I got more **P.R.** guys than that!

PRIVATE PROPERTY KEEP OUT

Times have **changed!** When He gave the Sermon On The Mount, they **didn't have** TV. He **didn't need a makeup man** or **writers** or **technicians!** Today, everything **costs!** I have to buy **TV time, computers, satellites, wardrobes,** all kinds of stuff! But I'm doing all this for the Lord. When the **Second Coming** takes place, I'm going to let Him **use** all my facilities, including my private jet and jacuzzi, **at no cost!**

One thing hasn't changed. God still **listens** to our prayers! Why, God **gave America** the **Atom Bomb** because our scientists **prayed** every night!

Conservative ministers say God only listens to Christian prayers. Yet many of the men who developed America's nuclear capability were of different religious faiths.

That shows you how **benevolent** God is. Sometimes He even listens to the prayers of **people He don't count.**

This is our **TV monitoring department.** We check out all TV shows for **sex, violence,** or anything else **we** consider **unsuitable.** Then we **threaten** to **boycott** the sponsor's products.

I guess **you** find everything but **Walt Disney** objectionable.

Are you kidding? That man was a **pervert!** Look at the **short skirt** Minnie Mouse is wearing! We **can't** have our children **exposed** to that sort of **pornography!**

Do you think it's all right for ministers to **use** their **pulpits** to **tell** people **how to vote?**

That's not the American way. We **never** tell them **who** to vote for, **we tell** them **who** to vote **against** and then they can make up their own minds.

Do you believe in the **separation** of church and state?

Absolutely! I don't want any **government auditors** poking their noses in my church's **financial records.**

I'm **Harry Reasonable.** I'm here with **Mal** and **Worma Goober** who operate the country's largest **book clearing house** from their home in Short View, Texas.

Mal, what is a book clearing house?

What we do mostly is advise concerned parent groups if a certain book is **morally acceptable** for use in their schools.

And since the **Gipper's** been in the White House, the **book burning** . I mean the **text book clearing business** is **booming!**

What type of things do **you** find **morally unacceptable?**

Anything negative about America—like knockin' **General Custer** and building up those redskins!

Or sayin' we **lost** in **Vietnam.** If they paid attention to **Westmoreland's body count,** they'd know we won!

Let's say **you** find a book **objectionable.** What then?

We **advise** the parent group, who **tells** the school board, who **tells** the publisher to **get rid** of the **Commie** stuff or **we get rid of the book.**

And the publishers **comply?**

Of course! They have **no choice!** Where they gonna **sell** their book, in a drug store?

Is it only **text books** you are unhappy with?

No sir! It's the **whole education system!** We want schools to get back to **basics** that made America great!

Right! Like **spellin', baton twirlin', penmanship** and **home economics.**

What about courses like **Creative Writing?**

All that **thinkin'** and **creatin'** stuff is what **led** our kids into **drugs** and **sex** and not caring about **important stuff** like family and whether the school's **football** team wins or loses

RASIPATI HULLADEK JATTEET TABOID TAKATAKA

This is **Diane Sawya** at the fabulous **Panthouse** mansion of publisher **Bob Guccibalonie.** Bob, do you think **freedom of the press** is being **threatened** by groups from the **far right?**

You'd better believe it! They're trying to **take away** our **basic rights**—things that are **precious** to **every** red-blooded American—**sex, good wine, pornography,...**

NO STEP

24 CARROT NECKLACE

PANTHOUSE PET OF THE MONTH

PROPERTY OF PANTHOUSE MANSION

FAIL THE RABBIT TEST OR ELSE

Do you consider yourself a **male chauvinist** since your magazine, **Panthouse,** has been accused of **exploiting women?**

I'd like to set the record straight. I believe in the **rights of women.** I believe they have the **right** to **pose** in the **buff.** And I believe **men** have the **right** to buy my magazine and **slobber** all over the pictures.

I take it you are in **favor** of **abortion** and **birth control?**

Of course I am! A woman should have a **choice.** After all, it's **her body,** unless of course, she poses for some pictures and **signs a release.** Then it **belongs to me!**

Mr. Guccibalonie, I'm **Andy Looney.** Is it true you offered **Liz Taylor** a **million bucks** to pose in the **nude** for you?

Yeah, my readers get turned on by **naked celebrities** no matter how **fat** or **old** they are.

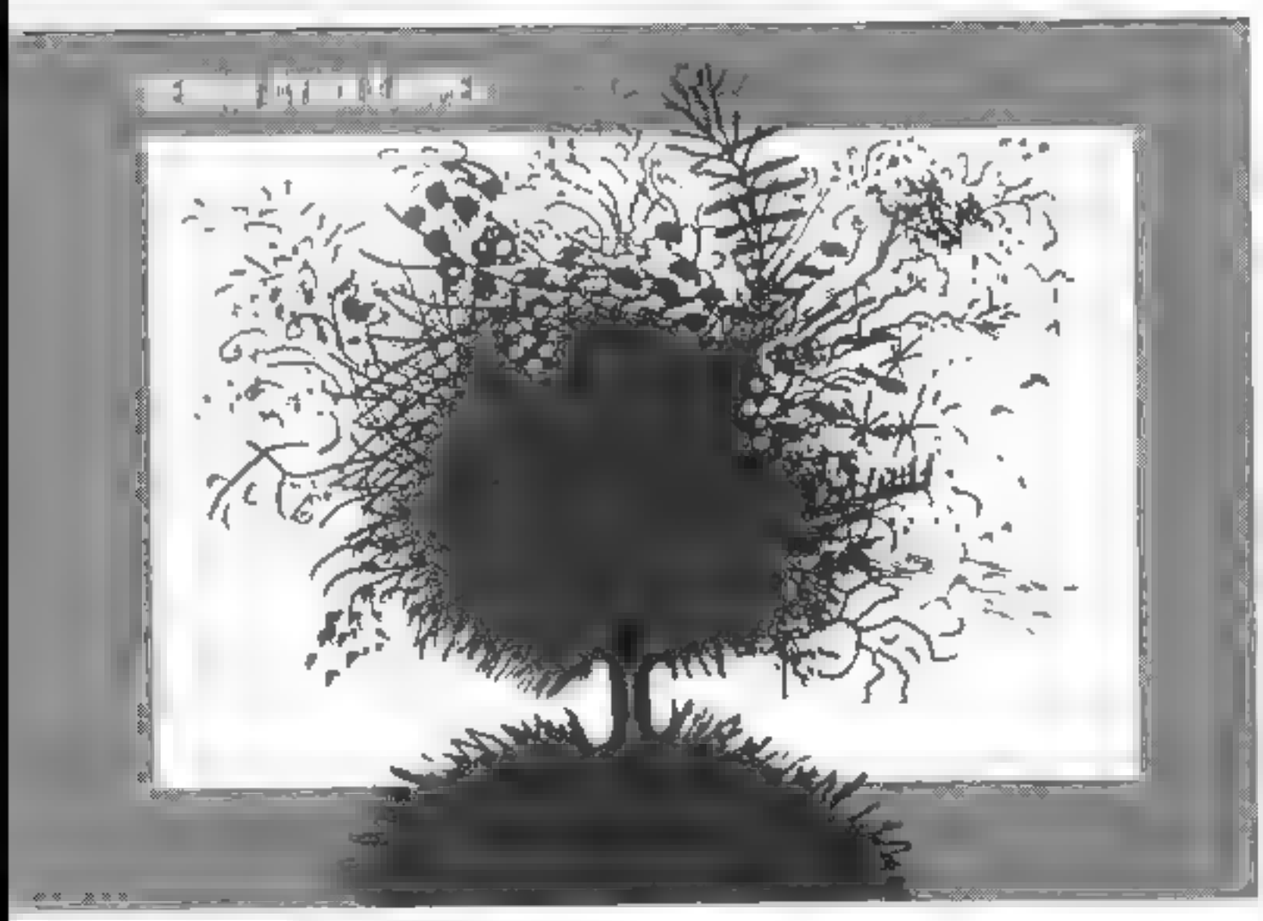
Well, I'm as **old** as Liz, and we **weigh** about the same, and I'm sort of **a celebrity,** so **how much** will you pay **me** to pose for Panthouse, Mr. Guccibalonie?

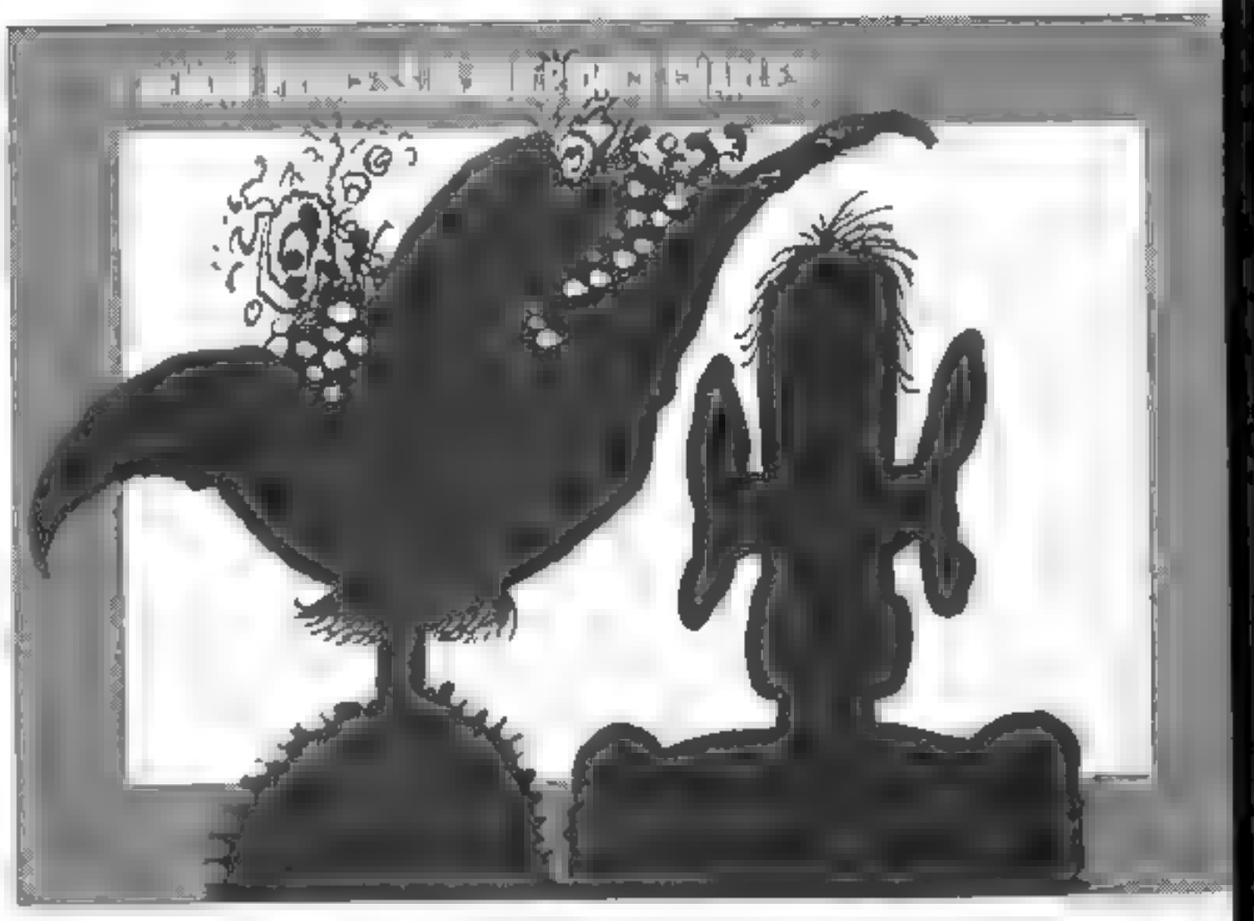
I may like "**kinky**" but I'm not into "**DISGUSTING**"! **HELP!!!**

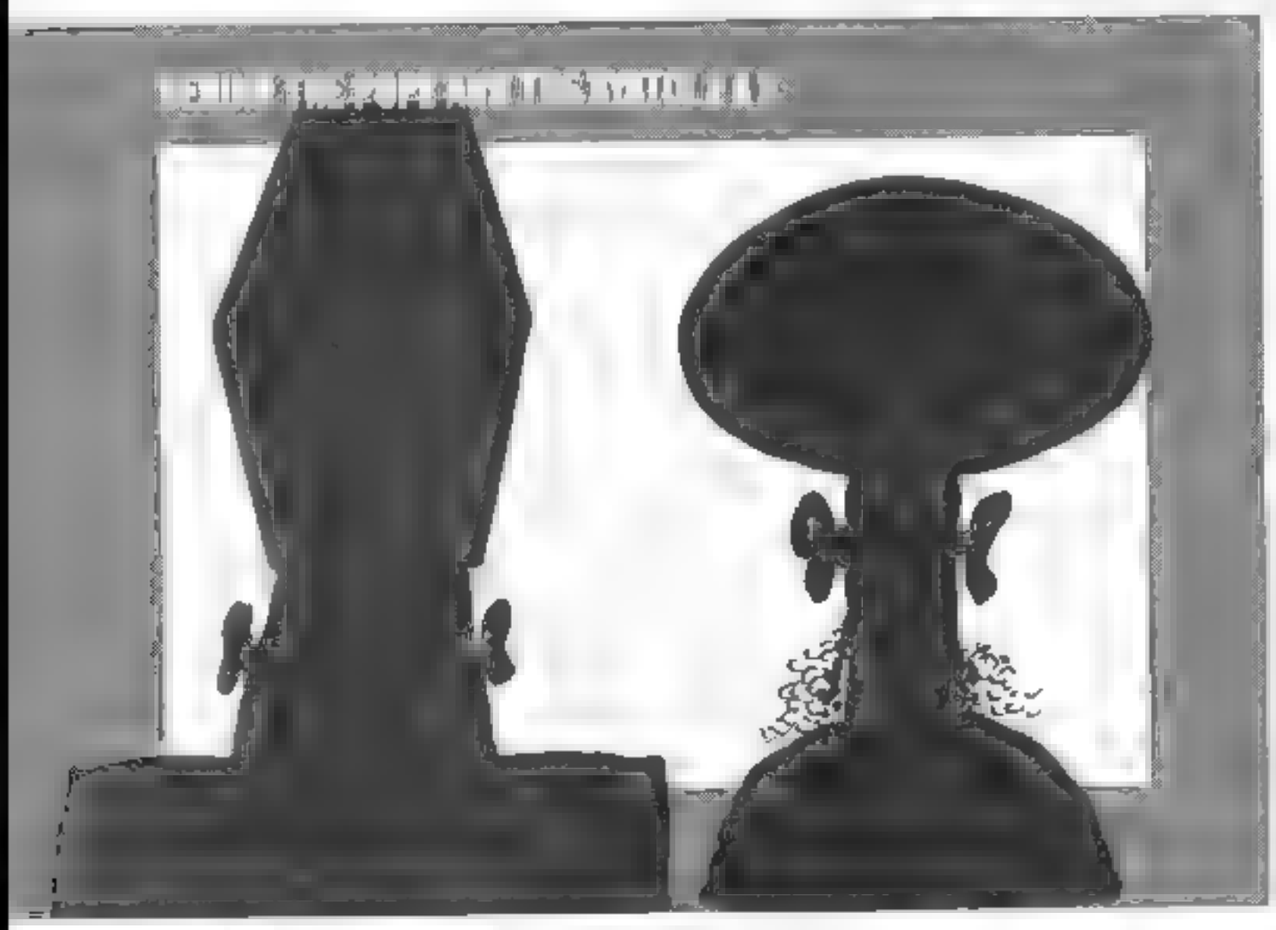
TICK TICK

THA... THA...

A MAD FIELD GUIDE FOR SPOT

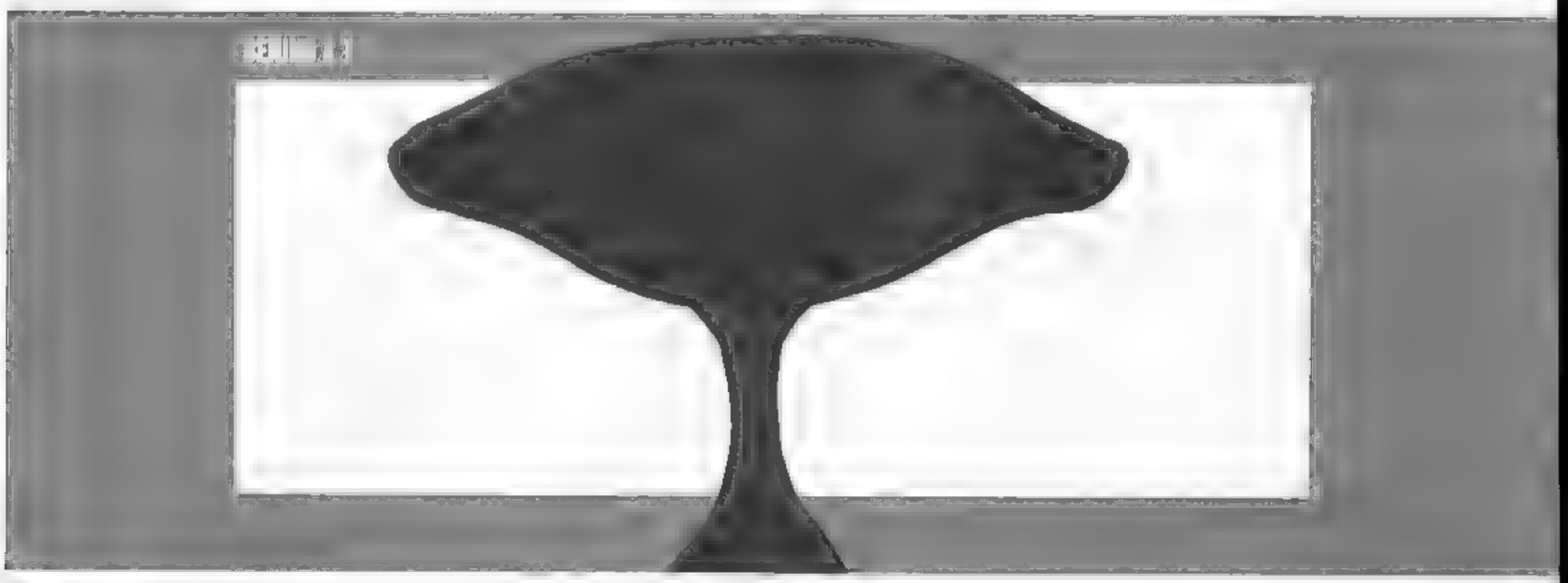






TING CELEBRITIES AT THE MOVIES

ARTIST AND WRITER: PAUL PETER PORGES



COMPILING IT ON AND ON DEPT.

It's still selling, that big fat book loaded with irrelevant trivia serving no worthwhile purpose! Which gives MAD an excuse once again to bring you the following relevant trivia serving no worthwhile purpose! A cheap rehash of MAD #225, here is...

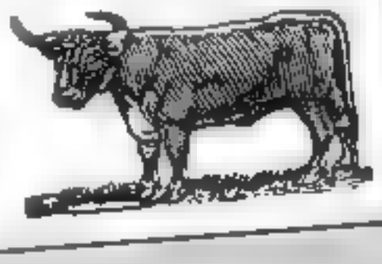
MAD'S REALLY RELEVANT BOOK OF LISTS VOLUME 2

8 COMMENTS THAT INDICATE YOUR LIFE IS NOT GOING THE WAY YOU'D LIKE IT TO

1. "We'll appeal."
2. "If only we'd treated it earlier."
3. "Mr. Fazio and two large gentlemen insist on talking to you privately about a financial matter."
4. "Beat four jacks."
5. "So you'll learn to write left-handed."
6. "A lot of men have started over at 60."
7. "And I thought he was your best friend."
8. "Just don't try lifting anything heavy."

10 STATEMENTS INSPIRING THE LEAST CONFIDENCE

1. "Billy's back!"
2. "Let the U.N. handle it."
3. "Arafat has given his guarantee."
4. "It's a brand-new ABC season!"
5. "Coppola's putting his own money in it."
6. "Let's go, Cubs!"
7. "Reagan's assured us Congress will go along."
8. "He's got the De Lorean touch."
9. "Liz says this time it's for keeps."
10. "It s says so right here in The National Enquirer."



THE 9 FAVORITE EXPRESSIONS USED BY INSURANCE ADJUSTORS

1. "Ordinarily, you'd be covered."
2. "You didn't read the Deductible Clause."
3. "It doesn't cover you away from home."
4. "It only covers you away from home."
5. "Except for the exclusions, your policy *is* all inclusive."
6. "Your policy covers *him*, not you."
7. "His policy covers *him*, not you."
8. "In the future, you might want to improve your coverage."
9. "If... God forbid..."

WRITER: FRANK JACOBS

7 OFFERS OF ASSISTANCE WE'D RATHER NOT HEAR

1. "Can I get you an air-sickness bag?"
2. "I'll ask my doctor. He knows all about herpes."
3. "You won't talk? Let's see if we can help you remember."
4. "Jim, here, will show you around the asylum."
5. "You'll be able to see once I wipe off the blood."
6. "We'll pry you out of there if it takes all night."
7. "Lie on your stomach so I can remove the rest of the quills."

10 JUNK-MAIL "OPENERS" THAT REQUIRE NO FURTHER READING

1. "This is the most important letter you will ever receive."
2. "Would you spend $1 a week to have a perfect sex life?"
3. "Now the secrets of the ancient Sardinians can be yours!"
4. "When was the last time you won BIG at the race-track?"
5. "We're sending you FREE this authentic Peruvian good-luck charm!"
6. "Give me 15 minutes a day and I'll show you how to conquer the Universe!"
7. "Don't read this unless you'd like to make up to $5,000 a week in your spare time!"
8. "NOW—you can relive your past lives!"
9. "Civilizations in outer space are waiting to hear from you!"
10. "How can YOU profit from the coming world catastrophe?"

7 UNIQUE WAYS TO TEST YOUR COURAGE

1. Entering a mosque in Mecca wearing a skullcap and singing "Hatikvah."
2. Heckling Frank Sinatra.
3. Leading a Gay Rights march through a crowd of out-of-work Pittsburgh steel-workers.
4. Camping out overnight in Beirut
5. Doing your "Godfather" imitation in a restaurant in New York's "Little Italy."
6. Toasting the Queen in a Belfast pub.
7. Sampling roadside food in Mexico.

THE 10 LEAST BELIEVABLE PROPHECIES

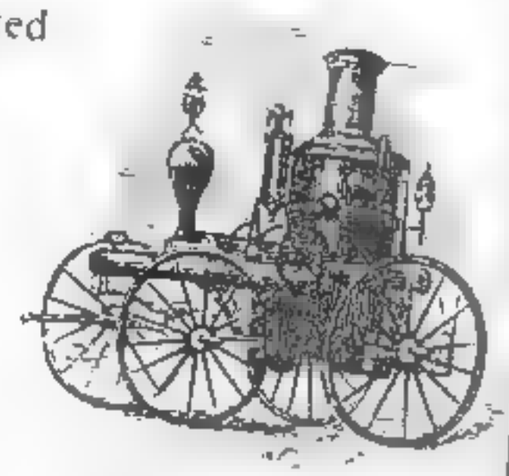
1. "The place will be crawling with great-looking girls."
2. "When it says empty, there's always a couple of gallons left."
3. "Counting drinks and tip, you'll pay $30 tops."
4. "It won't feel cold once you dive in."
5. "I'll send your waiter right over."
6. "They'll feel wonderful once you break them in."
7. "We're bringing it in under budget."
8. "You can assemble it yourself in minutes."
9. "You'll housebreak him in no time."
10. "I do."

THE 9 LEAST EARTH-SHAKING HEADLINES

1. MID-EAST TALKS STALL
2. ROCK STAR IN DRUG BUST
3. TEAMSTER BOSS INDICTED
4. McENROE BLASTS OFFICIATING
5. MOBSTER FOUND SLAIN
6. PRINCESS DI SNUBS PHOTOG
7. SNAGS DELAY SPACE LAUNCH
8. POSTAL RATE HIKE EXPECTED
9. REAGAN SEES UPTURN

THE 6 MOST EFFECTIVE COP-OUTS AS TO WHY YOUR CAR IS STILL IN THE SHOP

1. "The job's done, but when we road-tested it, we heard something we didn't like."
2. "Our transmission man is out with the flu."
3. "One of our mechanics misplaced your worksheet."
4. "We have to order the part."
5. "We're still waiting for the part."
6. "They sent the wrong part."



WASH BORED GAMES DEPT.

Do you remember when your family would go on those long boring car trips? And do you remember how your Mother would try to keep you kids entertained with "Auto Bingo"... that stupid little game with the cows and stop signs, etc.? Well, what we have here is a similar game for another boring activity kids have to do with their parents. Here's

LAUNDROMAT BINGO

ARTIST: BOB CLARKE WRITER: RURIK TYLER

OVER-LOADED MACHINE

TANGLED CARTS

ADVICE-SEEKER

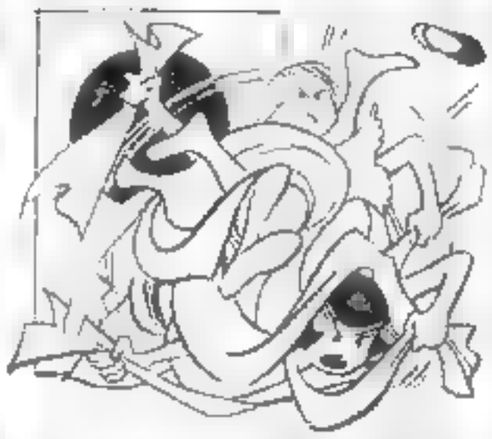
TV ADDICT

TANGLED CLOTHES

QUARTER CHASER

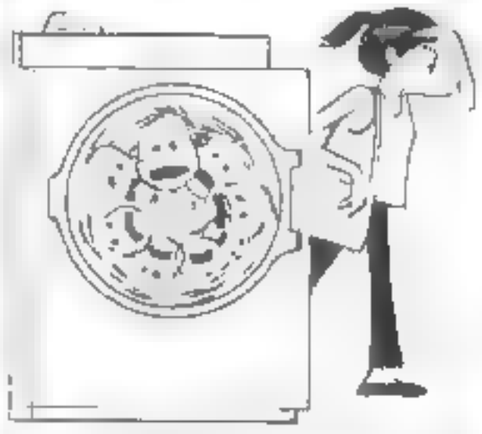
QUARTER EATER

SHRUNKEN CLOTHES

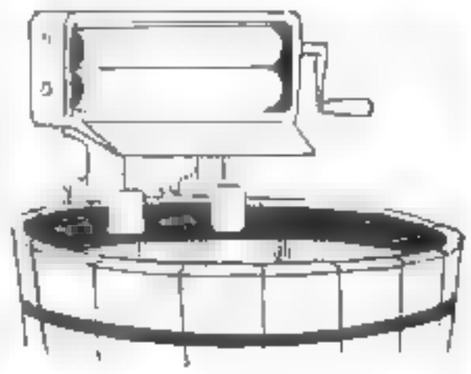


FIGHT OVER DRYER

DISGUSTING CHILD



MISSING CHILD

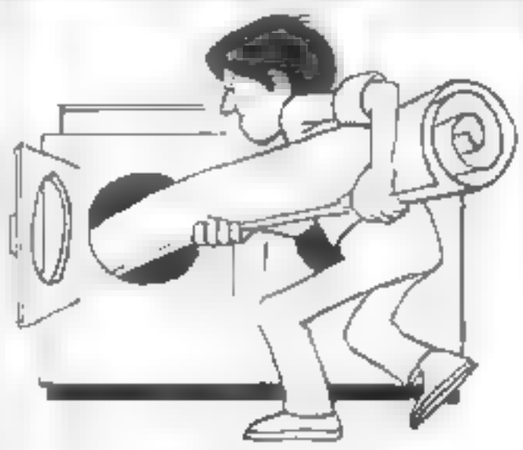


OLD MACHINES

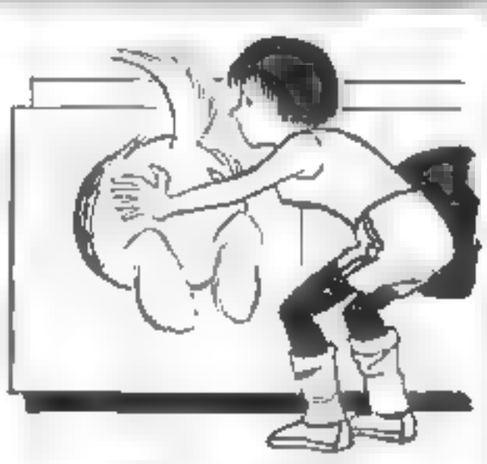
NEW MACHINES

CLOTHES-FOLDER

FREE SPACE

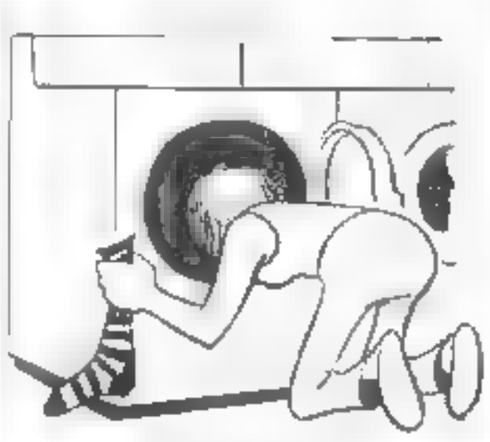


RUG WASHER



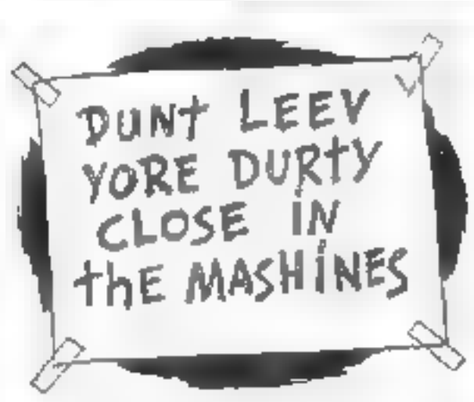
PET WASHER

LEAKS



LOST SOCK

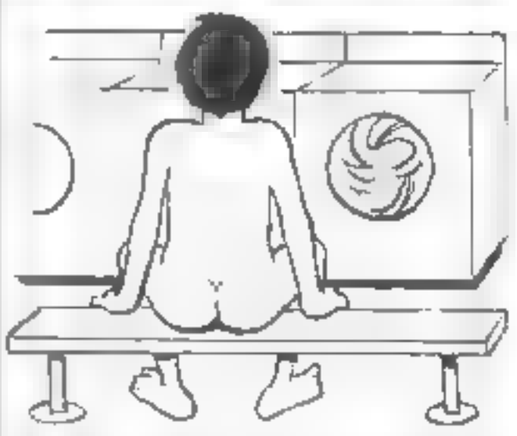
OVERFLOWING GARBAGE CAN



MISSPELLED SIGN

WATERBUG

LIGHT WATCHER

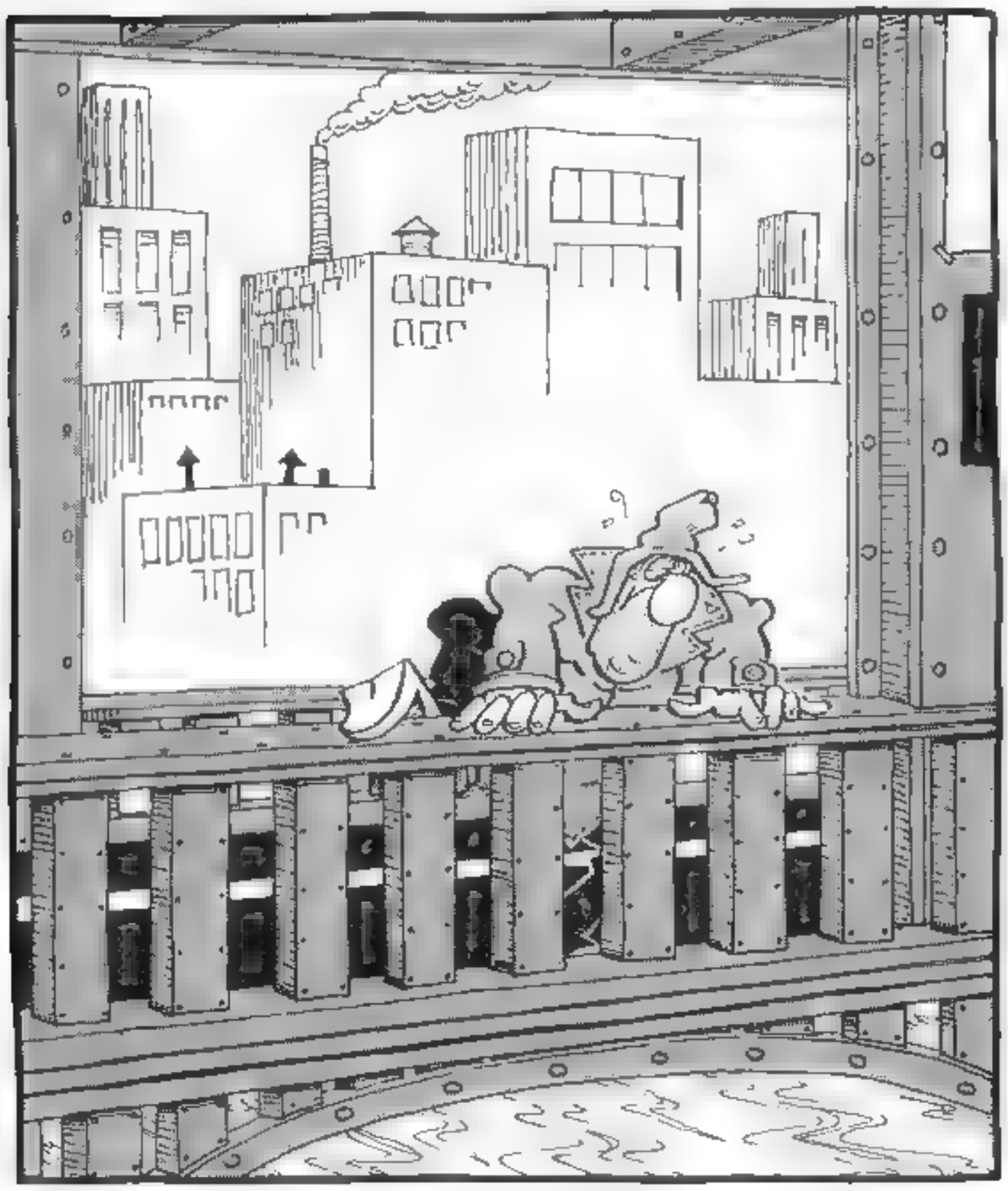


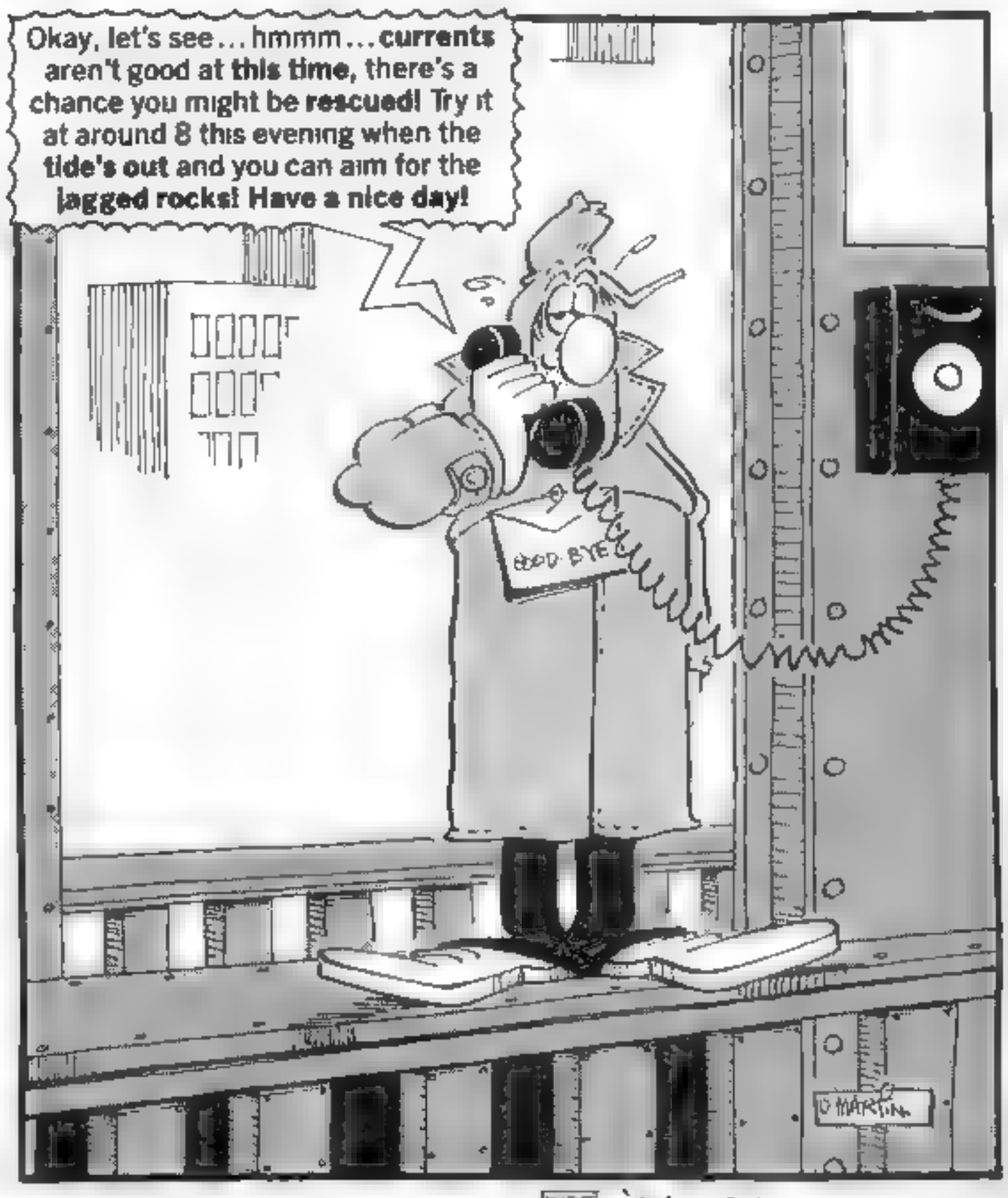
LAST MINUTE WASHER

WET SPOT

DON MARTIN DEPT. PART III

ONE NOT SO FINE DAY IN THE LIFE OF HAROLD QWERTY




Okay, let's see... hmmm... currents aren't good at this time, there's a chance you might be rescued! Try it at around 8 this evening when the tide's out and you can aim for the jagged rocks! Have a nice day!
GOOD BYE
© MARTIN

WRITER: MAT JACOBS

NO POOL LIKE AN OLD POOL DEPT.

Here's a film that should appeal to septuagenarians of all ages. It's called...

KOOKOON

Do you like it here in **St. Petersburg?**

Sure! It's much better than **having fun!**

Harry is pretty **cocky** since he came out of retirement and got that **new job!**

What does he **do?**

He's the **poster boy** for **irregularity!**

Can I get you a cookie, **Honey?**

Thank you, **Sweetie!**

Isn't that **lovely!** He **still** calls her **Honey** and she still calls him **Sweetie!**

That's because they **can't remember** each other's **names!**

Mrs. Adler is getting pretty **trendy!** Look at her **legs!** She's got **designer VEINS!**

Exercise class has done **wonders** for Walter!

Yeah, he got rid of his **pot belly** and replaced it with a **hernia!**

WRITER: ARNIE KOGEN ARTIST: MORT DRUCKER

We really should stop **sneaking** into this abandoned mansion!

I like the **risk!** It's our **only** excitement!

Oops! I better be **careful!** I'm at the age where my back **goes out** more than I do!

Swimming is terrific **exercise!**

I'm **exhausted!** What I could go for now is a **nice brisk NAP!**

We'd like to rent your **boat** for 27 days. We'll pay you **handsomely!**

Wow! What a welcome change! Finally...some **decent, responsible, non-flakes!**

And here's your money... **80,000 FERNFS!**

What are those **weird looking shells?**

Let's just say we're researchers for **Mrs. Paul's** and we're test marketing a huge new **"fish stick."**

Okay, I've got a boat full of **wackos!** But the **chick** is built like **Raquel Welch,** so **who cares!**

What is **THAT** thing?

Relax! It's only some sort of **pod!**

That's a **relief!** For a moment there I thought I passed the **largest Kidney Stone** on record!

Whew! I feel **TERRIFIC!** I suddenly feel **seven minutes younger!**

I feel **twelve minutes younger!**

If this keeps up, in a **half hour** we could all be **OSMONDS!**

I'm feeling **healthy** and **frisky!**

I'm **horny** as **hell!**

I don't **believe** what's happening to my body! At my age I thought only my **arteries** could **harden!**

Let's **do it!**

Do **what?**

Don't **confuse** me! It's been a **long** time!

Strut! I **don't believe** this!

What? That I'm **romantic?!** That I'm ready to **hop in the sack?**

That you **bent your knee!** You've got **ARTHRITIS!**

Bent! I don't like that **look** in your **eye!**

It's not my **EYE** you've got to **worry** about!

Hey, old **geezers** aren't the only ones that are **horny!** I'm gonna watch this chick **take it off!**

Holy #$%¢&*#! When I said "take it off" I didn't mean **her face!**

You folks are all from **another planet!** You're **extra-terrestrials!**

That's right, Jock! We have come to retrieve some friends we left behind **10,000 years ago!**

I've never seen extraterrestrials so **soft-spoken,** so **underplayed,** so **low key!**

Are you afraid we'll **hurt** you?

Not any more! **Now** my biggest **fear** is that you'll put me **to sleep!** Are you sure you're not a **grade adviser!?**

Come on, Barney, don't be so **stubborn!** Jump in!

No! It's wrong! I want to **grow old NATURALLY!**

But you'll **feel like a teenager! We all** do!

Being a teenager is not all that **terrific.** Do you guys realize you're starting to get **zits?!**

I'M LOVELY

Yikes! The folks renting this place are **day-glo creatures** from space!

I no longer feel like a **teenager.** I now feel two **years old!**

What are you **talking** about?

I think I just had an **"accident"** in my **pants!**

It's all happening so fast! First the **non-stop sex! Now tricycle riding, moonwalking** and **breakdancing!**

A week ago Strut's number one activity was **"Eating Binding Foods"!** Now, suddenly he's **Michael Jackson** on **uppers!**

I'm **worried!** I wonder if Blue Cross can add a **"Breakdancing" clause?!!**

Mr. Finneky, I can't **believe** this! Your cancer is in remission and you've go the **body** of a **twenty year old!**

And **HERE** she is! I **warned** you, Moe...! Extra **terrestrial** involvement, yes! Extra **MARITAL** involvement, **NO!**

The secret is **out!** They've discovered our **Fountain of Youth!**

It's **rejuvenation mania!** Every oldster in the nursing home wants to be **eighteen** again!

It's a **madhouse!** What began as a **tender, charming** film has turned into **PORKY'S... PART FOUR!**

Get out...! All of you . ! You're **trespassing!**

So what if you **ruined** 10,000 **years** of work and **killed a cocoon!** I never carry a **grudge!** You and 30 of your friends can travel in space with us. You'll **never get sick. Never** get any **older, never die. Eternal life!**

What about **luggage?**

What's the **weather** like up there?

On second thought, let me [redacted] my offer!

WHAT?

OAKLAND RAIDERS

Is outer space **dressy** or **casual?**

Can I bring **dramamine?**

Timmy, grandpa's thinking about going away to a **far away** place for a **long** time. But I'm not sure because I'll **miss** you ...and some **other things** here on earth.

Y'mean like **Cyndi Lauper videos** and **cheese whiz** and **punk haircuts** and **fabric softeners** and **Phil Donahue** and...

Excuse me! I better **hurry** and **pack!**

BEWARE OF THE IZODS

Look...! It's **"Close Encounters"** meets **"The Over The Hill Gang!"**

Here's a **pile** of **money.** Thanks for your **help** and use of your **boat!**

Wait, maybe I should go with you! I'm in **big trouble** with the Coast Guard. They think I'm **responsible** for the **deaths of 30 old people!**

Stop worrying! We've been on earth long enough to see that a **pile** of **money** can **buy you out** of any trouble that you're in!

This is it! The ultimate **happy ending! IMMORTALITY!**

You call this **HAPPY!** Do you realize the **message** of this film? There's absolutely **NO HOPE** for old people on earth **unless** they happen to meet **extraterrestrials!**

And **DULL** extraterrestrials at that! My God! This really **COULD** be an **ETERNITY!**

TERRESTRIALS EARLY BIRD SPECIAL

ENTER

HUMANE BEINGS

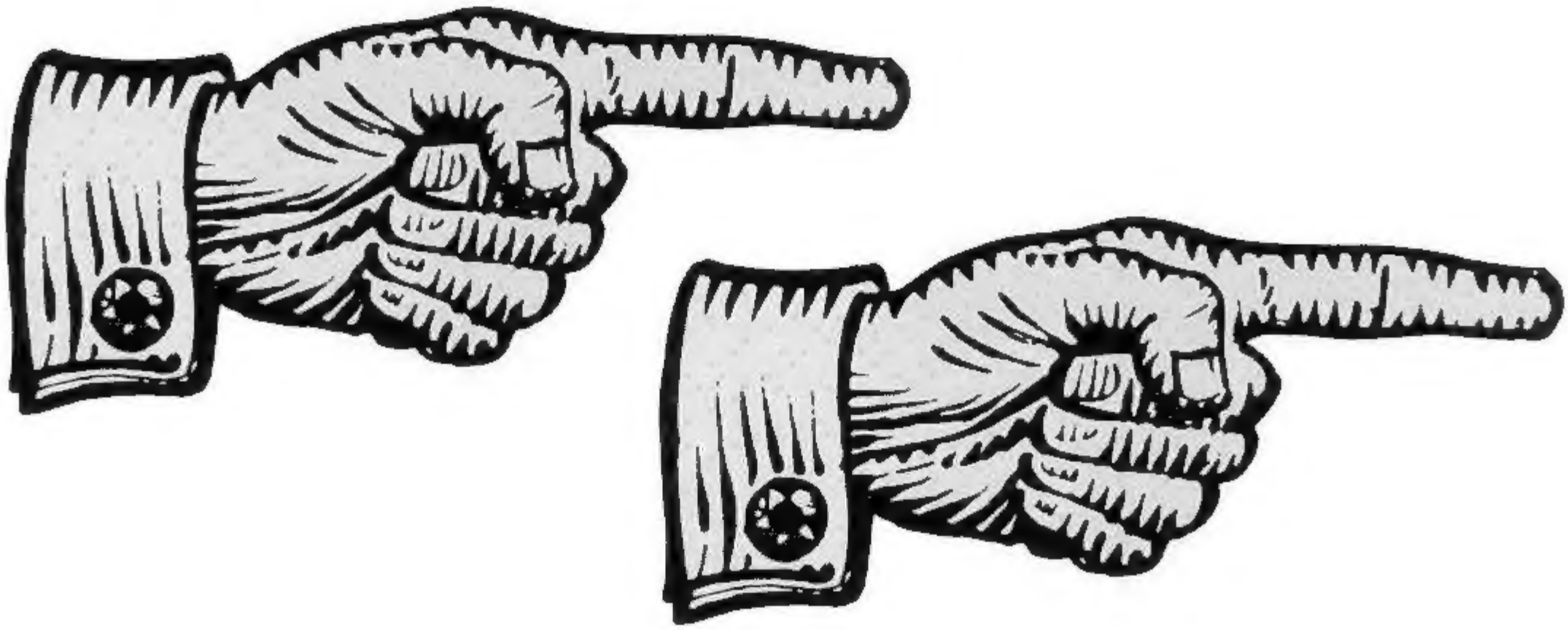
NEW YORK GIANTS

ST. LOUIS BROWNS

BROOKLYN DODGER

CLINT HASTING

WASHINGTON SENATORS



Nothing to see here!

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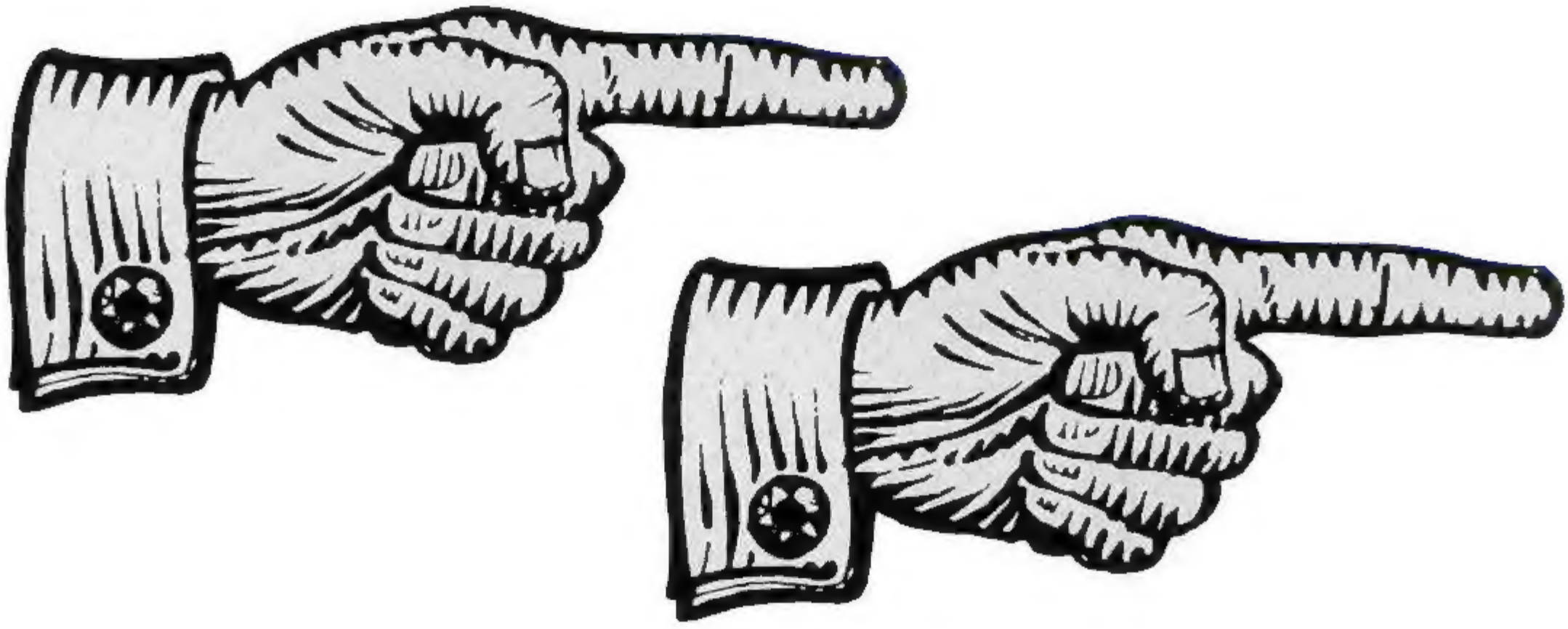


HOW DID THIS YEAR'S BIGGEST PRODUCT PROMOTION END UP?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

A great big expensive publicity campaign was launched by MADison Avenue this year. To find out what happened, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A► FOLD THIS SECTION OVER LEFT ◄B FOLD BACK SO "A" MEETS "B"

NEVER BEFORE HAS INDUSTRIAL KNOW-HOW FORGED A MIGHTY PRODUCT THAT IS AS STIMULATING AS THE ONE ABOUT TO BE UNVEILED

INTRODUCING A NEW PRODUCT IS AN EXTRAVAGANT FINANCIAL INVESTMENT. THE PUBLIC IS OFTEN DAZZLED BY THE METHODS USED TO BRING ALL THIS ABOUT

ARTIST AND WRITER:
AL JAFFEE

A► ◄B

HOW DID THIS YEAR'S BIGGEST PRODUCT PROMOTION END UP?

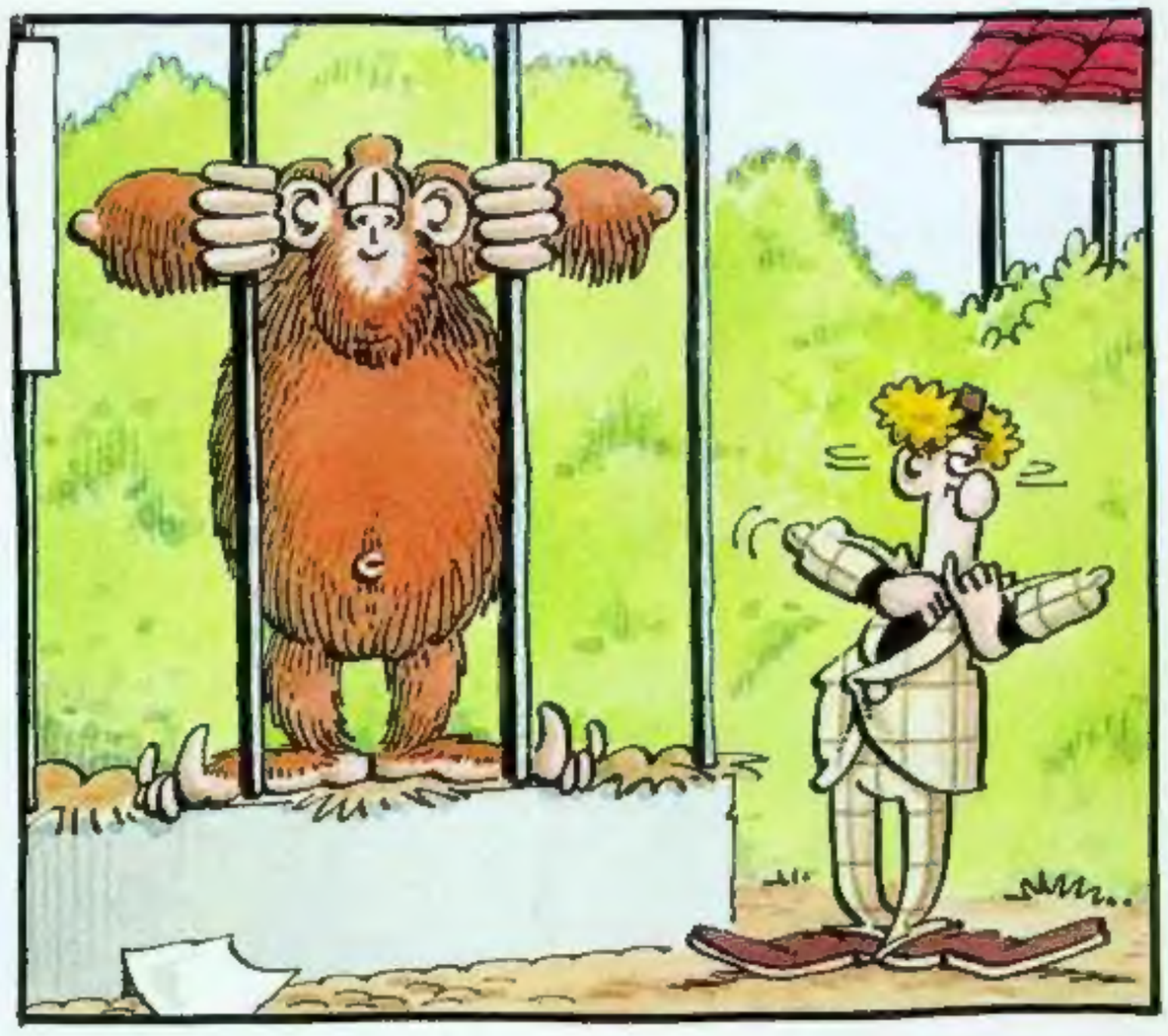
FOLD PAGE OVER LIKE THIS!

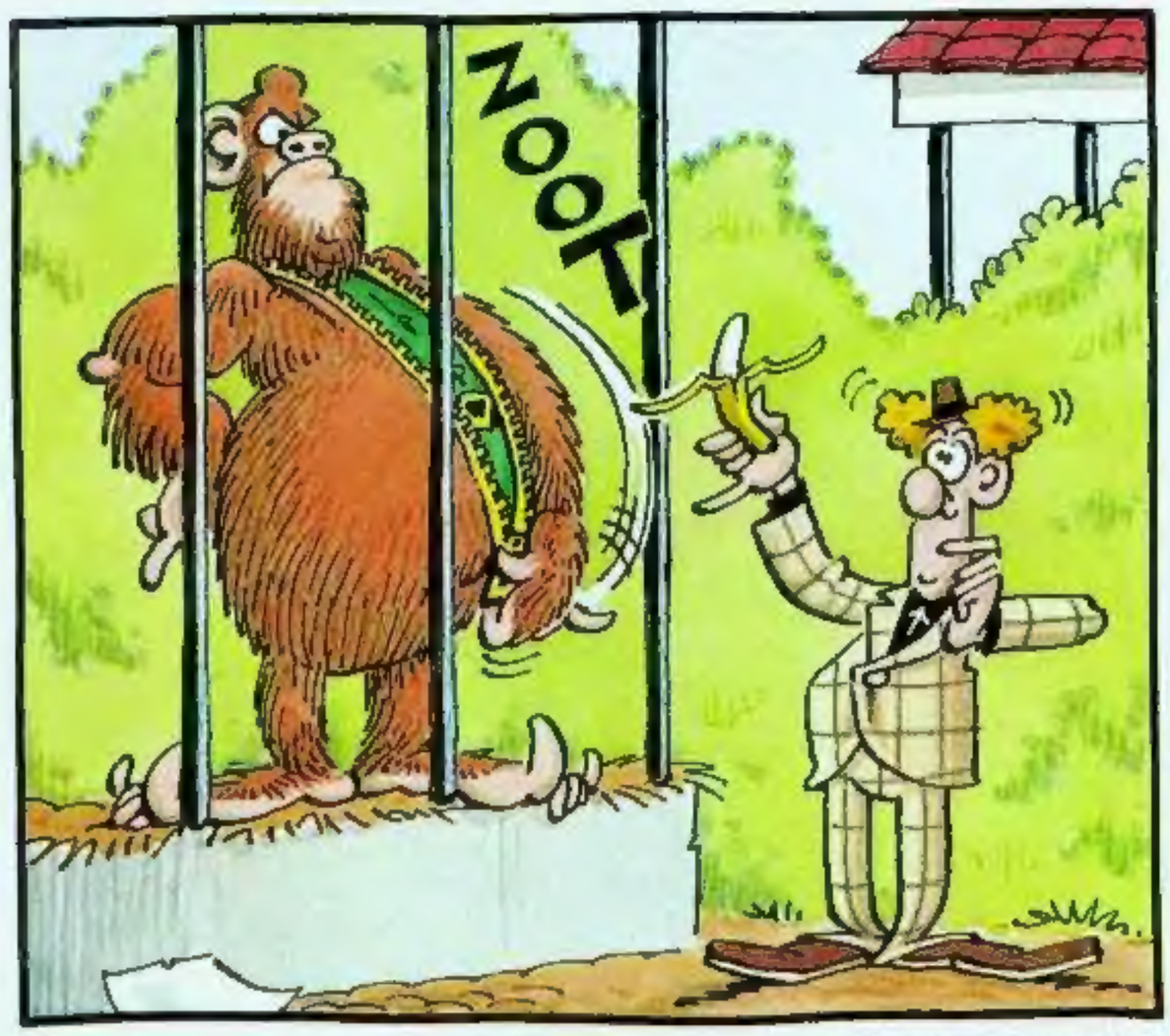
A▶◀B FOLD BACK SO "A" MEETS "B"

ARTIST AND WRITER:
AL JAFFEE

IT FIZZLED OUT

A▶◀B





ARTIST: DON MARTIN

WRITER: CLAY GRAHAM